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In Touch

T E X A S H E A L T H H A R R I S M E T H O D I S T F O U N D A T I O N

A New Year, A New Challenge

For many, the start of a new year means making resolutions – like exercising more, eating better and reading more books. It's an opportunity to start fresh with the motto that this year will be even better than last year.

With the drastic economic downturn that occurred in 2008, we are all hoping for a better new year but know that recovery will take some time. We are still facing an uncertain economy, especially in the health care industry. As many Americans struggle to pay their everyday bills, some are forced to choose between buying food or seeking medical treatments. In turn, our Texas Health family of hospitals has been providing more uncompensated care as health needs must be eventually addressed in each of our communities.

In times like these, our hospitals look to Texas Health Harris Methodist Foundation more than ever to help fund key areas of our mission. A donor recently summed up best our situation and the task ahead of us for 2009. "The times ahead might be difficult but diseases and illnesses in our community know no recession. Our patients deserve the best in good times and in bad." Our mission, to improve the health of the people in the communities we serve, is recession proof, which is why we

need your continued support for our hospitals.

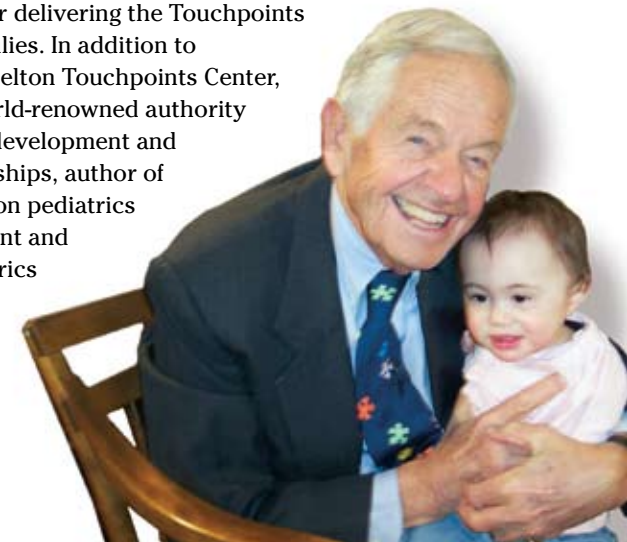
The country's economic woes present a challenge to our philanthropic work. The demand of patients needing services and care delivered at our hospitals has not stopped. Areas that have been fully funded by your generosity in the past that make a big difference in our patients' lives remain dependent on your gifts in 2009.

Areas like cancer screenings and education via our Indigent Mammography Fund, which has provided mammogram screenings to more than 32,000 underserved women in the past 15 years. In 2008, your support also reached more than 250 men who otherwise would not have been able to afford colon cancer screenings. With your help, we are also able to provide

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Texas Health Fort Worth Receives Brazelton Touchpoints Award

The Center for Women and Infants' Health at Texas Health Harris Methodist Hospital Fort Worth (Texas Health Fort Worth) was recently designated a **Brazelton Touchpoints Recognized Provider** by T. Berry Brazelton, M.D., for excellence in nurturing relationships between families and young children. Texas Health Fort Worth is one of three hospitals nationwide and the only hospital in North Texas to receive this honor for delivering the Touchpoints model of care to families. In addition to establishing the Brazelton Touchpoints Center, Dr. Brazelton is a world-renowned authority on pediatrics, child development and parent-child relationships, author of more than 40 books on pediatrics and child development and a professor of pediatrics emeritus at Harvard Medical School.



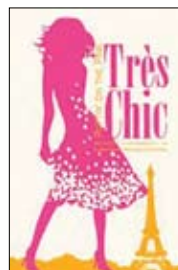
Save the Date



March 24, 2009

16th Annual Puttin' on the Pink Benefit Luncheon & Fashion Presentation

Presented by The Helen Irwin Littauer Educational Trust, U.S. Trust, the 2009 Puttin' on the Pink is sure to be "Tres Chic." Held at the Fort Worth Convention Center, attendees will begin with a mimosa reception followed by a seated lunch while enjoying the exciting trends from fashion sponsor Saks Fifth Avenue during a runway show.



Event proceeds benefit women's health screenings, breast diagnostics and educational materials offered through Texas Health Harris Methodist Hospital Fort Worth for the underserved of Tarrant County.

For more information and to purchase tickets, call Kathleen Bundy at 817-317-5248 or www.TexasHealth.org/Giving

August 8, 2009

17th Annual Black & White Gala

Held at the new Omni Fort Worth Hotel, guests will enjoy a scrumptious three course meal, dancing and cocktails as well as the excitement of bidding for live, big board and silent auction items including trips, entertainment packages and exquisite dining at some of the best restaurants in town.



Event proceeds benefit health related initiatives including the vitally important programs and services of "Shots for Tots," "Mammograms are a Must!" and "Know Your PSA" as well as Ladders in Nursing Careers at Texas Health Harris Methodist Hospital Cleburne.

For more information and to purchase tickets, call Tammy Sims at 817-317-5244 or www.TexasHealth.org/Giving

Fingerprints on the Community

Awards, Recognitions and Events

Balfour Beatty Construction Donation

Balfour Beatty Construction presented a check for \$40,000 from their annual Clay Shoot held last May at Alpine Shooting Range. Their generous donation assists in the funding of capital needs at Texas Health Harris Methodist Hospital Fort Worth. (Pictured, l-r:) Shannon Arnold, Senior Vice President DFW Operations, Balfour Beatty; Jennifer Prescott, Executive Assistant, Balfour Beatty; Oscar Amparan, President, Texas Health Harris Methodist Hospital Fort Worth; Dan Hansen, Senior Project Manager, Balfour Beatty; Steve Dillon, Project Manager, Balfour Beatty; Doug White, President, Texas Health Harris Methodist Foundation.



NICU Receives Blankets

Gloria Boenker recently presented the Neonatal Intensive Care Unit at Texas Health Harris Methodist Hospital Fort Worth (Texas Health Fort Worth) with 250 baby blankets for the holiday season. The Boenker family is establishing a \$250,000 endowment to Texas Health Fort Worth through the **Quint Boenker Premie Survival Foundation** in memory of their son. (Pictured, l-r:) Ashley Boenker; Terry Akin, Senior Vice President & COO, Texas Health Harris Methodist Hospital Fort Worth; Rick Sidebottom, M.D., Neonatal Medical Director, Texas Health Harris Methodist Hospital Fort Worth; Amy Hailey, RNC, MS, Director of Women and Infants' Health, Texas Health Harris Methodist Hospital Fort Worth; Gloria Boenker.



Breakfast with St. NICUlas

In December, Chesleigh and Blake Lloyd held the first **"Breakfast with St. NICUlas"** at the Fort Worth Club to benefit the Neonatal Intensive Care Unit at Texas Health Harris Methodist Hospital Fort Worth (Texas Health Fort Worth), which raised more than \$32,000. More than 300 guests enjoyed a pancake breakfast featuring pictures with Santa. The Lloyd's son, B.A., was born last year, 11 weeks premature at Texas Health Fort Worth. **1.** (l-r:) Chesleigh, B.A. with Santa and Blake **2.** Katie and Currie Howard.



A New Year continued

continued nursing education to staff at our hospitals so that our patients can receive the most advanced care possible.

In addition, philanthropic support ensures that our STEPS programs continue to meet the needs of prostate cancer and breast cancer survivors, meeting their psychological and educational needs through social, therapeutic and educational support to promote their healing process. The numbers of lives you've helped to positively impact is remarkable. And the numbers of people who will need these vital programs and services this year will be just as great.

This is just a sample of areas that need your support. Capital and equipment needs remain high, as do requests for hospital-based programs that provide care and comfort beyond the clinical services that address physical needs.

Philanthropy exists to promote human welfare. And this is a time many need it the most. Thank you in advance for helping us make this year even better than last year for our patients and those in the communities we serve.

"The staff is so positive and meets your every need. Sometimes you don't even need to push that little red call button. They are already there with what you need - like they can read your mind. They were with me through everything, day and night."

Mary
cancer survivor

THR Master Brand Strategy: New Signs of the Time

There are many signs of change around our community – a new President of the United States, the near-complete Cowboys stadium and for Texas Health Resources, a new strategic master brand.

New building signage atop Texas Health Harris Methodist, Presbyterian, and Arlington Memorial hospitals, was introduced in late 2008. These outward signs signify a strategic decision of Texas Health Resources, the parent organization, to unify all its hospitals under the name Texas Health.

Harris Methodist Erath County Hospital, now called Texas Health Harris Methodist Hospital Stephenville, was one of the first hospitals to undergo the new signage change. "We are excited for this new step in the evolution of Texas Health Harris Methodist Hospital Stephenville," said Christopher Leu, hospital president. "Our employee base will remain the same as will the high level of quality care we provide. The only thing changing is our name and logo, which is designed to better align our hospital in Stephenville with the rest of the Texas Health family of hospitals."

Many of you have already heard about and seen the new brand which officially launched Jan. 1. The decision to unify names is part of Texas Health's 10-year strategic plan, which calls for transformational growth and elevation of service and quality. This unification affirms and honors our heritage as nonprofit and faith-based hospitals that are familiar and trusted health care partners in our communities.



As you opened this newsletter, you saw a new official logo and name of our Foundation, now called Texas Health Harris Methodist Foundation. Be assured that only our name has changed. **Our mission remains unchanged** – your generous gifts will continue to be applied precisely as you direct in support of the services or people at the hospitals you designate.

In order to better communicate our mission and the hospital

services benefiting from your philanthropic support, we are supplementing our Foundation magazine with a biannual newsletter. In addition, to better align with the new master brand strategy, you will notice that our magazine also shares the name of this newsletter – *In Touch* – as we strive to keep you in touch with the philanthropic needs of our community and how our family of hospitals touches lives each and every day with your support.

Texas Health Fort Worth Named "Best Place to Have a Baby"

When it comes to having babies, readers of *Fort Worth Child* magazine turn to Texas Health Harris Methodist Hospital Fort Worth first. For the 15th consecutive year, the hospital has been voted the "best place to have a baby" and "best place for parent and baby classes" in the magazine's "Best for Families" 2008 readers' survey.



Texas Health Cleburne Remains Level IV Trauma Center

The Texas Department of State Health Services recently re-designated Texas Health Harris Methodist Hospital Cleburne as a Level IV Trauma Center, the only trauma-designated facility in Johnson County. The designation is reviewed every three years. "Our trauma designation is one more way we provide quality health care services to Cleburne and the surrounding counties," said hospital President Blake Kretz.



Gratitude, When Turned Into Action, Is a Powerful Thing.

At Texas Health Harris Methodist hospitals, grateful patients have impacted practically every area of service through their philanthropic support over the years – from new construction and renovation of hospital facilities, to educational and outreach opportunities, and service improvement and medical technology.

The generosity of these donors makes an impression on the care of future patients and families for years to come.

Texas Health Harris Methodist Foundation, in conjunction with Texas Health Presbyterian Foundation and the Texas Health Arlington Memorial Office of Development, has launched a patient giving program, throughout all of our Texas Health hospitals, appropriately named *Grateful Hearts*.

Grateful Hearts encourages interested patients to take their "thank you" one step farther by making a contribution to the hospital in honor of outstanding physicians, nurses, allied health professionals and administration staff who make a difference in their care.

Caregivers who are honored by their patients will be recognized with a special pin that displays healing hands and a caring heart.

We are appreciative of those who loyally share their *Grateful Hearts* with our cause. For more information on this program, please call 817-317-5232.