

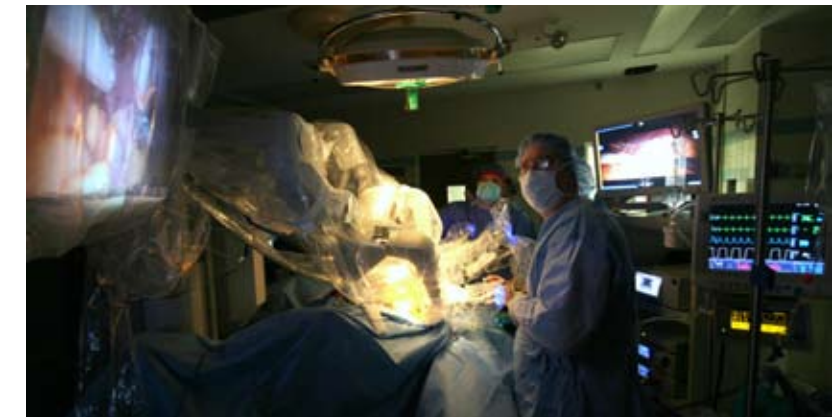
Please write to Texas Health Presbyterian Foundation at the above address if you wish to have your name removed from the list to receive future fundraising requests supporting Texas Health Presbyterian Foundation.

In Touch

T E X A S H E A L T H P R E S B Y T E R I A N F O U N D A T I O N

Foundation Underwrites Robotic Surgery Technology for Dallas Hospital

A once unfathomable technology, robotic-assistive surgery has quickly become an industry standard of care for several medical specialties, including Urology, Oncology, Women's Services, and Colorectal. The technology offers a minimally invasive option for the treatment of complex conditions, in which open surgery has traditionally been used. Most often, patients recover quicker with less pain.



Made possible through the generosity of charitable gifts, Texas Health Presbyterian Foundation recently purchased the nearly \$2 million robotic surgery technology, called *da Vinci Si*, for Texas Health Presbyterian Hospital Dallas. The *da Vinci Si* is one of the largest investments in medical technology funded by the Foundation, following the iMRI BrainSUITE™ technology purchased for the neurosurgery program in 2006.

Dr. Pat Fulgham, a urologist on the medical staff of Texas Health Dallas and Chair of Robotic Surgery, was among the first surgeons to operate on patients using the technology. Some of the procedures currently performed with *da Vinci Si* include prostatectomies, hysterectomies, pyeloplasties, and sigmoid colectomies.

"The technology does not generate revenue for the hospital considering the cost of equipment overhead and

training of medical staff," said Dr. Fulgham. "However, it is absolutely critical that we keep our patients' best interests in mind and utilize charitable funds from our Foundation to make this investment in our community."

According to Dr. Fulgham, the *da Vinci Si* technology mimics surgeons' movements and translates them into smooth motions for greater surgical precision deep inside the human body. The surgeon is seated at a remote instrumentation command center located several feet away from the patient and can see the target tissue and surrounding organs with superior visual clarity.

Dr. Fulgham also added that heart and vascular and other general surgical procedures will soon be added to the growing list of robotic surgery functions.

"We are proud to be the first hospital in the metroplex to operate the newest generation of *da Vinci* robotic surgery technology for the benefit of our patients," said **Steve Hanson**, Senior Executive Vice President of System Alignment and Performance for Texas Health Resources.

"This technology will help Texas Health Dallas remain at the forefront of quality and clinical advancements in our community."



Dr. Pat Fulgham

Save the Date



October 2009

Show Your Pink Power

For several years now, Brighton Collectibles in Northpark Center has designated the breast care program at Texas Health Dallas as the beneficiary of a percentage of proceeds from accessories specially designed to honor and support breast cancer awareness month. A stylish bracelet and a badge clip, \$48 and \$40 respectively, will be available September 25 - October 31. Brighton has raised more than \$3 million dollars to-date for local charities in the seven years that it has been involved with helping the cause of erasing breast cancer.

For more information, please contact Texas Health Presbyterian Foundation at 214-345-8442.

November 14, 2009

Black Tie Ball for Texas Health Kaufman

Join the Texas Health Presbyterian Hospital Kaufman Board of Trustees and community leaders for the second annual Black Tie Ball benefiting women's and children's services. The increasing number of babies born and the number of women requiring health care procedures makes it necessary to continue our expansion and remains a priority for Texas Health Kaufman.

Held at the historic Adolphus Hotel in Dallas, the Black Tie Ball promises an evening of fun, friends and philanthropy (see photos above from 2008). Enjoy a gourmet dinner and a wonderful live auction with fellow hospital supporters. Individual reservations are \$150 and various sponsorships are available. The Black Tie Ball committee is accepting live auction items.

For more information, please call Shannon Fisher, Texas Health Presbyterian Foundation, at 214-345-5965.

Fingerprints on the Community

Awards, Recognitions and Events

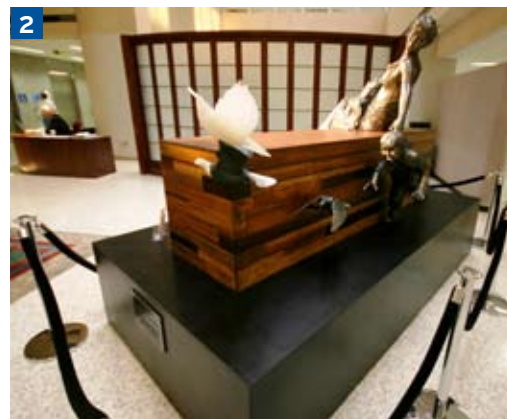
1. A full house of chic supporters helped Texas Health Presbyterian Foundation launch the 2009 Greer Garson Gala with a celebration at The Blues Jean Bar in Snider Plaza in April. Pictured: **Tammy and Paul Hyde**, Chairs of the Silent Auction Committee.



2. Upon his passing, **Dr. Charles Guerriero's** family wished to create a lasting tribute for his work at Texas Health Dallas. A beautiful sculpture comprised of specialty woods and metals was dedicated in the Margot Perot Center lobby. Pictured: Dr. Guerriero's wife, **Deborah**, and **Doug Hawthorne**, CEO of Texas Health Resources.



3. It was a bittersweet goodbye as **Mark Merrill**, former President of Texas Health Dallas, bid farewell to employees, volunteers and medical staff at a reception in his honor. Merrill accepted a position as CEO of Valley Health Hospital System in Winchester, Virginia. Pictured: Legacy of Care Campaign executive committee member, **B. Henry Estess Jr., M.D.** and Merrill.



4. The HeartBeat 5K and Healthy Heart Fair, presented by **CSANT**, was a success despite the mid-May rainy weather. More than \$80,000 was raised to support education and outreach initiatives in the underserved Vickery Meadow neighborhood. Pictured: **Jay McAuley**, Texas Health Presbyterian Foundation President; **Greg Johnson**, CEO of presenting sponsor CSANT; **Leslie Tieszen**, Race Chair; **Megan McGuire**, 2009-2010 PHorum Chair; **Shelly Slater**, Honorary Race Chair from WFAA, Ch. 8; **Lloyd Pepperl**, 2008-2009 PHorum Chair.



5. On behalf of their employees, **Perot Systems** donated colorful artwork and dining room furniture for the updated Seay Behavioral Health Center at Texas Health Plano. The art was completed by American Heart Association Walk participants. Pictured: **Eileen Hoffman**, Chief Nursing Officer, Texas Health Plano; **Amy Johnson**, American Heart Association; **Gayle Jensen-Savoie**, Seay Center Director; **Jeffrey Canose, M.D.**, Texas Health Plano President; **Tim Quigley**, EVP of Business Development, Perot Systems; **Max Nelson**, Seay Center Team Lead; and **Doug Anderson**, Texas Health Presbyterian Foundation.

Foundation Adds New Gift Officers

Texas Health Presbyterian Foundation added four new Directors of Major Gifts, who have more than three decades of health care, volunteer and philanthropic experience combined. **Kelly Counts** supports the Oncology service line in Dallas, as well as Texas Health Winnsboro. **Anna Raines** supports the Heart and Vascular and Behavioral Sciences service lines in Dallas. **Vickie Ramsey** supports the Orthopedic and Rehabilitation service lines in Dallas, as well as Texas Health Denton. **Meredith Shapiro** supports Texas Health Allen and Plano. These gift officers join **Doug Anderson**, **Jay Bruner**, **Kristine Christlieb**, **Tanya Downing**, **Shannon Fisher** and **Jay McAuley** to complete the fundraising team.

In the Family – Greer Garson Gala

For **Karen and Bill Seanor** and their daughter **Nicole**, charity has a special place in the family.

Several years ago, Nicole's college friend and past Gala Chair **Sarah Smith** asked for her involvement with Greer Garson Gala, named for the Presbyterian benefactor and Academy Award-winning actress.

The cause, Parkinson's disease research and programs at Texas Health Presbyterian Hospital Dallas, instantly hit home with Nicole. She witnessed her grandfather battle the debilitating physical and emotional effects of this incurable disease.

"When this type of condition affects a loved one, you want to learn more so your friends and family make informed decisions about their health," said Nicole.

Nicole asked her parents to support the Gala. They have remained loyal supporters ever since. In 2007, Nicole co-chaired the Gala with **Amy Mueller**. As Honorary Chairs, Karen, Bill and Nicole are helping oversee this year's event with the leadership of Co-chairs **Kara and Austin Adam** and **Jeannie and Nathan Denton**.

"Presbyterian is our hospital," said Karen. "It makes sense that Greer Garson Gala is our charity."

"We feel it is our responsibility to be involved in the care that our family, friends and neighbors receive," Bill added. "We have watched Presbyterian grow and are proud to be associated with this organization."

Parkinson's patient **Jack Teschemacher** agrees. Diagnosed in his late forties, Jack underwent Deep Brain Stimulation to help improve his quality of life. **Malcolm Stewart, M.D.**, who holds the *Charles R. Sitter Chair in Movement Disorders*, oversaw his care.

"Dr. Stewart saved my life," Jack said. "Parkinson's disease affects people in different ways. Dr. Stewart took the time to work with the symptoms unique to my aggressive case. I am forever grateful to him."

He added, "The longitudinal research his team is working on is profound. It is a true service to our community. Their expertise needs to be carried forward, which is why supporting Greer Garson Gala is critical."



This year, net event proceeds also benefit the Level III Neonatal Intensive Care Unit at Texas Health Dallas. The NICU has been an integral part of the care of thousands of premature infants since the unit opened its doors in 1983.

"It takes the commitment of our medical staff to keep up-to-date with advanced technology and care, combined with the financial support of our community to be able to continue to provide quality care for our tiniest, most critically ill patients," said **Deb Maitre**, Director of Women's and Infant's Services.

The co-chairs' goal is to raise \$300,000 for both Parkinson's research and programs, and the NICU.

"Our hope is that Greer Garson Gala will continue to build a strong base of people united by an interest in the future of our health care," said Bill Seanor. "The younger generation will play an integral role in this."

The 2009 Greer Garson Gala "A Night in Morocco" will be held Saturday, October 10 at the Hilton Anatole. The evening includes a cocktail reception, seated dinner, live and silent auctions, and entertainment. Individual reservations and sponsorships are available.

For more information, and to make your reservations call Texas Health Presbyterian Foundation at 214-345-8442 or visit TexasHealth.org/GreerGarsonGala.



Dr. Patton Memorial Endowment

Dr. David Patton, a beloved and well-respected perinatologist on the medical staff of Texas Health Presbyterian Hospital Dallas, helped thousands of mothers-to-be facing high-risk pregnancies.

It's what he lived for.

His untimely death in December 2008 was a loss not only for Texas Health Dallas and the medical community at large, but for his patients, colleagues, family and friends.

Many recall Dr. Patton's contagious excitement when sharing knowledge about maternal fetal medicine with his patients and colleagues.

"Our experience with Dr. Patton was magical," said former patient **Margarita Coale**. "He always took the time to explain what he observed. There was no question we asked that was too dumb or concern too trivial."

A group of patients, including Margarita, whose children are pictured above, are working with Dr. Patton's partner **Dr. Brian Rinehart**, his wife **Wanda**, the staff of North Texas Perinatal Associates and others close to him, to establish the *David E. Patton, M.D. Scholarship Endowment in Maternal Fetal Medicine*.

The endowment will fund nursing and allied health scholarships to honor Dr. Patton's work and preserve his memory for years to come.

If you are interested in supporting this project, please contact Texas Health Presbyterian Foundation at 214-345-8442 or visit TexasHealth.org/PHSpecialProjects.