

Please write to Texas Health Presbyterian Foundation at the above address if you wish to have your name removed from the list to receive future fundraising requests supporting Texas Health Presbyterian Foundation.

# In Touch

## Leaving an Impression

For Bob Hagle of Dallas, volunteering at Texas Health Presbyterian Hospital Dallas is something he's been doing for so long, he can't imagine his life without it.

Hagle, 77, began volunteering at the hospital in 1982 while working as an accountant at Atlantic Richfield Oil Company. The company encouraged employees to serve in the community, granting time off to volunteer and contributing money to causes where employees donated time.

Hagle began volunteering in the emergency room on Friday evenings. "Things were different then. The ER was only five nurses, one doctor and one volunteer. I did everything an assistant would do today. I handled laundry, I cleaned up rooms and aided in minor surgeries," he said.

Hagle retired in 1985, but never considered giving up his volunteer work. To date, he has donated more than 10,000 hours of his time to the hospital.

Emergency Department Nurse Manager Mary Rowe has worked with Hagle since 2001. "Bob has a great relationship with the staff," she said. "He is very intuitive and is very independent. After finishing his regular duties, he checks with

patients to see if there is anything they need. Bob has great people skills."

In addition to giving his time, Hagle has also made an annual financial contribution to Texas Health Presbyterian Foundation for the past eight years around the time of his birthday. The funds from his donations have helped purchase high-end wheelchairs for the Emergency Department. One of the chairs was donated in memory of Hagle's mother, Vera Beatrice Hagle. "I like the idea that when I go down to the ER and 'my' wheelchair is there, I can see it. I enjoy seeing the contributions I've made be put to use," he said.

Hagle plans to continue volunteering as long as he is able, and encourages others to volunteer their time and other resources, as well. "People need to get out there and find something they enjoy and get involved" he said. "This is the thing that keeps me young. This is my work. It is what makes me get up in the morning."

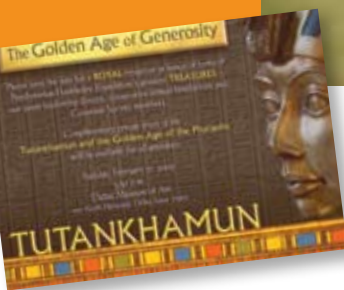


## Trustee Profile: Peter Baldwin



Long-time Texas Health Presbyterian Trustee Peter Baldwin has graciously lent his time and talent to chair the Foundation's 2009 Presby Fund campaign for annual giving. As a Dallas associate of Colliers International, a global partnership of independently owned commercial real estate firms, Baldwin is a strong, established community leader. In addition to his experience, Baldwin and his wife Teeka have generously contributed consecutive annual gifts to the Foundation for more than two decades to support a variety of vital hospital programs and services. Baldwin has been instrumental in the launch and promotion of the Presby Fund. Materials with more information about the campaign will be distributed this spring.

## Save the Date



February 17, 2009

### Experience the Golden Age of Generosity

This royal reception honors our greatest treasures – the 2008 leadership donors, consecutive annual benefactors and Covenant Society members – at the Dallas Museum of Art.

For more information, call Texas Health Presbyterian Foundation at 214-345-8442.



March 28, 2009

### Kaufman 5K Race

The second annual 5K race at Texas Health Presbyterian Hospital Kaufman will benefit hospital services.

For more information, please contact Patricia Jackson at 972-932-7394.



May 16, 2009

### HeartBeat 5K and Healthy Heart Fair

Proceeds from the 18th annual race benefit the children and families of the underserved Vickery Meadow neighborhood near the campus of Texas Health Presbyterian Hospital Dallas.

For more information, please call Miko Thomas at 214-345-4408.

# Fingerprints on the Community

Awards, Recognitions and Events



**1.** At the **fifth annual Trustee Dinner**, Doug Hawthorne, CEO of Texas Health Resources, was recognized with a special award for 25 years of leadership to Texas Health. The Douglas D. Hawthorne Award pays tribute to an individual(s) who possess distinct qualities of leadership and heart-felt compassion for Texas Health Presbyterian hospitals and the communities it serves. In addition, one volunteer and two Texas Health employees were recognized. **Dr. Michael Deck**, Texas Health Presbyterian Hospital Plano, was honored with the John and Katie Jackson Award for exceptional volunteer leadership. **Norm Strang**, Texas Health Presbyterian Hospital Dallas and **Vicki Gettel**, Texas Health Presbyterian Hospital Allen, were honored with the Bill Mays Award for outstanding employee service. More than 200 Trustees and Friends of Texas Health Presbyterian hospitals were present for this special presentation.

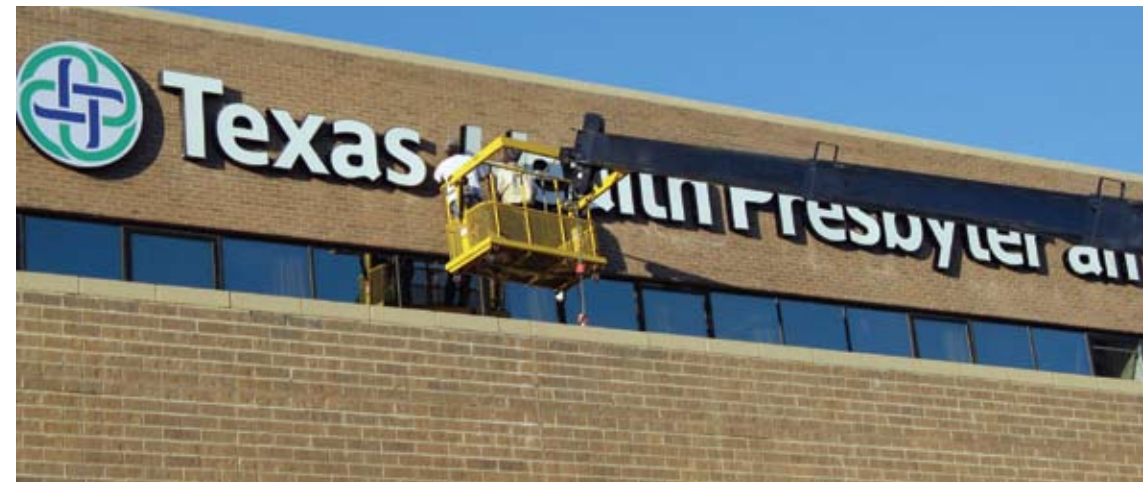
**2.** Texas Health Presbyterian Hospital Allen has been designated as a **“Baby-Friendly Hospital”** by the World Health Organization, recognizing its comprehensive approach to supporting breastfeeding of newborns. Texas Health Allen is the first hospital in Texas to receive this distinction and only the 68th in the nation.

**3.** Friends, physicians and hospital administration gathered to “top out,” or secure the final steel beam, on the new 180-bed **Hamon Tower** at Texas Health Presbyterian Hospital Dallas. The tower is scheduled to open in the fall of 2009.

**4.** Texas Health Presbyterian Hospital Kaufman hosted its first black-tie fundraising event to benefit the women’s services area expansion project. The event raised \$40,000 for the cause. **Norma Fortner**, chair of the Black Tie Ball, and **Patsy Youngs**, President of Texas Health Kaufman were on hand for the fun.

**5.** **Temple Shalom** held its seventh annual charity golf tournament at The Honors Club in Carrollton. Proceeds benefited the NICUs at Texas Health Presbyterian Hospitals Dallas and Plano, as well as Texas Health Presbyterian Foundation. Nearly \$35,000 was raised overall.

# THR Master Brand Strategy: New Signs of the Time



There are many signs of change around our community – a new President of the United States, the near-complete Cowboys stadium and for Texas Health Resources, a new strategic master brand.

New building signage atop Texas Health Presbyterian, Harris Methodist and Arlington Memorial hospitals, was introduced in late 2008. These outward signs signify a strategic decision of Texas Health Resources, the parent organization, to unify all of its hospitals under the name Texas Health.

Presbyterian Hospital of Winnsboro, now called Texas Health Presbyterian Hospital Winnsboro, was one of the first hospitals to undergo the new signage change. “We are excited for this new step in the evolution of Texas Health Presbyterian Hospital Winnsboro,” said Patsy Youngs, Interim Hospital President. “Our employee base will remain the same as will the high level of quality care we provide. The only thing changing is our name and logo, which is designed to better align our hospital in Winnsboro with the rest of the Texas Health family of hospitals.”

Many of you have heard about and seen the new brand which officially launched January 1. The decision to unify names is part of Texas Health’s 10-year strategic plan, which calls for transformational growth and elevation of service and quality. This unification affirms and honors our heritage as nonprofit and faith-based hospitals that are familiar and trusted health care partners in our communities.

As you opened this newsletter, you saw a new official logo and name of our Foundation, now called Texas Health Presbyterian Foundation. Be assured that only our name has changed. **Our mission remains unchanged** – your generous gifts will continue to be applied precisely as you direct in support of the services or people at the hospitals you designate.

In order to better communicate our mission and the hospital services benefiting from your philanthropic support, we are supplementing our Foundation magazine with a biannual newsletter. In addition, to better align with the new master brand strategy, you will notice that our magazine also shares the name of this newsletter – *In Touch* – as we strive to keep you in touch with the philanthropic needs of our community and how our family of hospitals touches lives each and every day with your support.



## Gratitude, When Turned Into Action, Is a Powerful Thing.

At Texas Health Presbyterian hospitals, grateful patients have impacted practically every area of service through their philanthropic support over the years – from renovation of hospital facilities, educational and outreach opportunities, to service improvement and medical technology.

The generosity of these donors is making an impression on the care of future patients and families for years to come.

Texas Health Presbyterian Foundation, in conjunction with Texas Health Harris Methodist Foundation and the Texas Health Arlington Memorial Office of Development, has launched a patient giving program, throughout all of our Texas Health hospitals, appropriately named **Grateful Hearts**.

*Grateful Hearts* encourages interested patients to take their “thank you” one step farther by making a contribution to the hospital in honor of outstanding physicians, nurses, allied health professionals and administrative staff who make a difference in their care.

Caregivers who are honored by their patients will be recognized with a special pin that displays healing hands and a caring heart.

We are appreciative of those who loyally share their *Grateful Hearts* with our cause. For more information on this program, please call **214-345-8442**.

## Honored

**Ross and Margot Perot** were honored with the *Distinguished Health Service Award* by the Dallas-Fort Worth Hospital Council at its annual luncheon. The Perots were recognized for their support of the North Texas health care community, including their generosity to Presbyterian Healthcare System over the years.