

# InTouch

TEXAS HEALTH RESOURCES FOUNDATION

WINTER 2017



Building Community  
at the Caring Clinic

Celebration of Philanthropy:  
Annual Luncheons Celebrate  
the Many Gifts of Our Donors

▶ Donor Spotlight:  
Keri Tonn

▶ Health Shots: Black & White Gala, Golf Tournament,  
Levis and Lace, Black Tie Ball

# Dear Friends

As we were putting together this winter issue of *In Touch* magazine, we noticed a common theme among our articles – community. Whether our donors impact the care or programs and services Texas Health Resources provides to those who seek our help, community is at the heart of everything we do.

You'll see this reflected in this issue's feature story, found on page 4. Thanks, in part, to a generous grant from the Katherine C. Carmody Charitable Trust, the Caring Clinic at Texas Health Presbyterian Hospital Denton is helping patients break down barriers to their care and providing them with much needed resources to improve their health. Dylan's "Healing Hands" story on page 6 is a wonderful testament to the value of this clinic and how it went above and beyond for this college freshman in helping her manage her diabetes diagnosis.

The new Dan Dipert Family Chapel at Texas Health Arlington Memorial Hospital provides an unparalleled sense of community in a hospital that has been critical in the long-term development of the city of Arlington, and you can read more about this important addition on page 7 in the "Your Gift at Work" section. It is incredible and affirming to see the result of the caring and selfless generosity provided to this wonderful space. And from Cleburne to Kaufman and communities in between, our special events have brought needed funds to our hospitals and have allowed us to have some fun, too. Check out these event photos in our "Health Shots" section beginning on page 10.

As we've said many times, Texas Health Resources Foundation couldn't support the great work done by our talented physicians and caregivers without the generous support of our loyal donors. In September, we had the opportunity to show our appreciation to members of our giving societies at the annual Celebration of Philanthropy luncheons (page 8). Ultimately, it is your giving which allows us to reach beyond the walls of our health system and into the community, and we are grateful.

We hope you have a wonderful holiday season filled with all that you love. Thank you for making the difference for our patients, families and all those we are privileged to serve.

Sincerely,



**James K. (Jay) McAuley**  
President  
Texas Health Resources Foundation



**R. Brock Compton**  
Chair, Board of Trustees  
Texas Health Resources Foundation



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Help Us Give  
America's Heroes  
Their Due.

Every year, Texas Health hospitals provide care to hundreds of veterans of the U.S. Armed Forces during the final days of their lives.

To honor the service and sacrifice of these brave men and women, several of our hospitals ceremoniously recognize them with a FINAL SALUTE. As they exit for the last time, each veteran is draped in an American flag and escorted by a silent Honor Guard of hospital staff and volunteers.

Through the generous gifts of donors like you, we can continue supporting this and other programs that meet our patients' needs at every stage of their lives.

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# Heard Around the System

*In Touch* is published by Texas Health Resources Foundation.

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"I want to offer feedback on my father's nurses at Texas Health Plano where he's been staying for the past week. Both nurses were incredibly professional, skillful, empathetic and respectful of my father while he was in great discomfort during his first few nights in the hospital. The past week has been a stressful and scary time for my dad and the family, but the presence of both nurses made us feel better. I am now back in Seattle where I live, and I am glad to know that he has such a competent and caring nursing team around him. As my father continues to heal, I am hopeful for his recovery knowing that he's in good hands. Kudos to them both. I hope that they—and other nurses like them—receive recognition for the great work they're doing for patients and their families."

— Texas Health Presbyterian Hospital Plano

"I was a patient in your ER and was extremely ill. I had virtually no wait time before being put into a room. The doctor examined me within minutes of my arrival. He was very compassionate and answered all of our questions and concerns. My nurse was absolutely amazing. I was admitted for three days, and all the doctors that met with me were awesome. The respiratory therapist was so kind and so very knowledgeable. Thank you for the caring staff you provided during a very difficult and scary time."

— Texas Health Harris Methodist Hospital Southwest Fort Worth

"In the ER, my husband had an agonizing night. We had a transfer tech bring my husband back from SONO. As he was leaving the room, he stopped, looked at me and then asked if I needed anything. Did I need ice? Water? Anything. It was an above and beyond thing to do! I think he should be recognized. Thank you, David, for your concern for me and my husband."

— Texas Health Harris Methodist Hospital Alliance



## Let's Get Social!

Follow Texas Health Resources Foundation on Facebook and Instagram for exclusive access to event photos, contests and behind-the-scenes content that provides a glimpse into how your support of the Foundation makes an impact on our community.





# Building Community at the Caring Clinic

## Since its inception Texas Health Denton's program has become a model for community health improvement in North Texas

After suffering a heart attack in October 2015, Robert McDonald had a lot weighing on his mind. His contract job provided no health insurance, and he was having trouble managing his long-term diabetes care. While in the hospital, he was referred to the Caring Clinic at Texas Health Presbyterian Hospital Denton.

"I was in an emotional state after my heart attack," the 53-year-old explained. "The Caring Clinic offered a lot of encouragement. They taught me about my body and my disease more than I ever knew, but more than that, they offered moral support. That matters a lot."

The Caring Clinic is a community-focused program designed to help patients with chronic conditions, as well as limited finances and medical coverage, get

access to regular, preventative health care so that they can better manage their disease instead of relying on emergency room visits. The clinic is made up of two components: registered nurse "navigators" who help coordinate care, identify community resources and provide health education, and a diabetes educator to support effective disease management.

"The Caring Clinic handles patients with strong barriers to care," explained Jamie Judd, director of Texas Health's community health reporting program. "Nurses work one-on-one with each patient and follow them for quite a while to give them health education they normally wouldn't receive and self-confidence to manage chronic disease on their own."

Navigators develop an individualized plan for the patient to receive regular medical care, medication and supplies, but the clinic provides much more than that.

"Our staff builds trust with each patient through face-to-face interactions," said Caring Clinic Director Kathy Srokosz. "We try to meet whatever unique needs our patients have. Do they have food and shelter? Do they need transportation? It's a highly tailored, holistic approach to care that requires us to meet our patients where they are."

For Robert, it meant helping him switch to a more effective diabetes medication and referring him to a doctor who charges for care based on income. But it also meant that when he was back in the hospital for three days earlier this year, clinic staff came to visit him and offer their encouragement. For other patients, it may mean providing bus passes, groceries or school supplies; helping with job applications and government assistance forms; finding housing or job placement; or even mental health intervention.

*Pictured left: Clinic staff (from left) Nurse Navigator Julie Pittman, RN, Diabetes Educator Melissa Housley, RN, Administrative Assistant Deja Myrah (seated), Clinic Director Kathy Srokosz, RN, MS, Nurse Practitioner Melony Maloy, RN, FNP-C, Nurse Navigator Norma Rodriguez, RN*

“The Caring Clinic offered a lot of encouragement. They taught me about my body and my disease more than I ever knew, but more than that, they offered moral support. That matters a lot.”



Nurse Navigator Julie Pittman, RN, interacts with a clinic patient

“There is nothing they won’t tackle,” explained Kathy, “whether it’s getting a patient’s car repaired or throwing a child’s birthday party. Our navigators don’t just focus on clinical needs, they look for ways to improve quality of life.”

The clinic’s ultimate goal is for each patient to become self-sufficient by addressing each barrier that is preventing them from proactively managing their health condition. At the Caring Clinic, the approach is working. Last year, they connected 100 percent of patients with a primary care physician or medical home, reduced hospital readmissions by 65 percent and emergency room visits by 38 percent (when comparing 90-day periods before and after patient enrollment).

“The program is self-sustaining with documented cost savings,” said Jamie. “Analytics on cost of care show that the Caring Clinic saves the hospital up to \$2 million a year. Other similar regional programs aren’t nearly as effective.”

Because of the clinic’s success, Texas Health wants to replicate the Caring Clinic’s nurse navigator model at other hospitals, but the timeline for expansion is dependent on funding. Part of the reason the Caring Clinic is able to consistently meet the diverse and changing needs of its patients is through philanthropic support.

Thanks to a \$30,000 grant from the Katherine C. Carmody Charitable Trust made in 2016, the Caring Clinic was able to provide 350 patients with much needed resources such as prescription assistance, medical supplies, transportation, meals, cell phones and clothing.

“Ms. Carmody’s desire was to support the greatest needs in Texas by providing funds for programs like the Caring Clinic,” said Debra Phares, senior vice president and philanthropic client director for U.S. Trust, Bank of America Private Wealth Management. “The Bank is proud to continue her wishes in perpetuity with this grant to the hospital.”

It definitely made a difference in the life of John Meeks, who has been visiting the Caring Clinic about every two weeks for the past year. Before being referred to the clinic, he suffered from chronic diabetic ulcers and his blood sugar was out of control because he didn’t have regular access to insulin and medical supplies. Now, his wounds are almost healed and his blood sugar levels are regulated. The clinic not only has provided him with medication and supplies, but they have also been able to assist with his utility bills, food, and even got him a new mailbox so he could receive mail again.

“I found out I had diabetes in 2010, and they are the only people to ever help me,” explained John. “If not for this bunch, I definitely wouldn’t be here.”

**For more information on how you can help support the Caring Clinic, please contact [ShannonFisher@TexasHealth.org](mailto:ShannonFisher@TexasHealth.org) or 682-236-5965.**

# Healing Hands

## Caring in Crisis

**A college freshman shares how Texas Health Denton's Caring Clinic went above and beyond to help her manage a new diabetes diagnosis**

Dylan Hardin had been at University of North Texas in Denton for less than two months when she collapsed in her dorm room and ended up in the ICU at Texas Health Presbyterian Hospital Denton. Dylan had gone into diabetic ketoacidosis (DKA) due to undiagnosed type 1 diabetes.

"I hadn't seen a doctor for about nine years because my mom could never afford insurance," she explained. "I was feeling sick, but I thought it was just stress. We don't have a history of diabetes in our family, so the diagnosis came out of the blue."

During her hospital stay, she was referred to Texas Health Denton's Caring Clinic. The clinic is designed to assist patients without insurance and financial resources who are dealing with chronic diseases acquire disease management skills, find medical services and supplies, and address any other barriers to care—from transportation costs to filling out medical forms. While in the hospital, Dylan had applied for emergency Medicaid, but the enrollment process took time to complete.

"When I was at the ICU, they didn't have time to take me through the whole education process about how to manage my diabetes," she said. "But at the clinic, they walked me through it much more closely. They gave me insulin, an insulin pen and syringes—all for free. They refilled my insulin for months while I waited for coverage."

Later, when Dylan had to withdraw from her semester at UNT, Melony Maloy, a nurse practitioner for the clinic, advocated for her with university staff to ensure Dylan wouldn't lose her scholarship. The staff also called to check on her blood sugar levels regularly after she moved back home to Arlington and helped her find insurance coverage and an endocrinologist after she aged out of



"I was feeling sick, but thought it was just stress. We don't have a history of diabetes in our family, so the diagnosis came out of the blue."

Medicaid when she turned 19. Dylan now has medical coverage, a regular physician, and plans to return to college in the spring semester.

Dylan said with a laugh, "I hate to be one of those people who says the clinic saved my life, but—they kind of saved my life!"

**To make a donation to the Caring Clinic, please contact [ShannonFisher@TexasHealth.org](mailto:ShannonFisher@TexasHealth.org) or 682-236-5965.**

# Your Gift at Work

## Dan Dipert Family Chapel

**Generous community leaders, employees and volunteers open new chapel at Texas Health Arlington Memorial**



Texas Health Arlington Memorial President Blake Kretz, Texas Health Arlington Memorial Auxiliary President Pauline Hornsten, Chaplain James Dorsey, Linda and Dan Dipert, and Texas Health Resources Senior Executive Vice President and COO Dr. Jeffrey Canose help dedicate the new chapel

On September 6, community leaders, donors, employees and Texas Health leadership gathered at Texas Health Arlington Memorial Hospital for a special reception celebrating the opening of the new Dan Dipert Family Chapel. Thanks to these generous supporters, this beautiful new chapel is one of the first things visitors see as they walk through the doors, emphasizing the hospital's uniqueness as a faith-based organization.

"Texas Health Arlington Memorial strives to meet the health care, spiritual and emotional needs of the community and the Dan Dipert Family Chapel is a welcome addition for all who enter our doors," said Blake Kretz, hospital president.

With a lead gift from former Texas Health Arlington Memorial Board Trustee Dan

Dipert, the new Dan Dipert Family Chapel offers visitors a larger, more centrally located chapel compared to the previous hospital chapel, providing a quiet space for reflection and a comfortable environment for those seeking chaplain services. The increased square footage of the new chapel allows the chaplains to offer additional services and support for patients, families and staff in their time of need and better assist those during death.

Texas Health Arlington Memorial has always been known as "the community's hospital" and their passion for this project was evident as the community rallied around it. Additional philanthropic support from the Texas Health Arlington Memorial Auxiliary, Lynn and Vernon Kenner, and many others, including employees,

physicians, volunteers and faith partners helped bring the chapel to completion. Because of their giving, this chapel will be a great benefit to the community, providing not only a place for prayer and reflection but memorial services, simple weddings, annual infant loss ceremony, counseling, and a place for group prayer and family gatherings during and after the loss of a loved one.

"Thanks to everyone who made the Dan Dipert Family Chapel possible, we now have a beautiful new space in which our faith and medicine can come together for those we are privileged to serve at Texas Health Arlington Memorial," said Kretz. "Because of their generosity, they have helped to create a legacy for our hospital and the community."

# Celebration of Philanthropy

## Annual luncheons celebrate the many gifts of our donors

At Texas Health Resources Foundation, we have a deep appreciation for our donors. Their generosity is constantly surprising us, and we think they deserve some extra love. In September, we had the opportunity to treat our loyal donors at the Celebration of Philanthropy luncheons in Dallas and Fort Worth. We celebrated the many gifts of our Texas Health supporters including the gift of hope, joy, life, giving and respect. Guests were able to listen to Texas Poet Laureate Karla K. Morton read selected poems from her book *Accidental Origami*.

This year in honor of our guests, Texas Health Resources Foundation planted a tree at each hospital to provide hope and strength for patients and families.



John Faulk was nominated for the Healing Hands, Caring Hearts<sup>SM</sup> Award by Texas Health Allen. He has been on the front line of the emergency department for the last 10 years, volunteering for a total of 5,900 hours of generous service.



Martha Grimm, M.D., was nominated for the Texas Health Heroes Award by Texas Health Plano. In her 17 years on the Texas Health medical staff, Dr. Grimm has advocated for women and children who have suffered sexual trauma and abuse as well as helping establish the Ben Hogan Sports Medicine Concussion Center.



Clydale Robinson, nominated for the Healing Hands, Caring Hearts<sup>SM</sup> Award by Texas Health Southwest, has dedicated 1,136 hours to volunteer service during the last four years. Although he works full-time as a security guard in the evenings, Clydale arrives at the hospital each morning to visit more than 50 patients every day.



Marilyn Brister, M.D., was nominated for the Texas Health Heroes Award by Texas Health Stephenville. Dr. Brister has been medical director of the emergency department for 14 years. Her leadership and consistency have been invaluable to the medical staff, hospital leadership team and board of trustees.



# Donor Spotlight

## Keri Tonn

### Dedicated volunteer and NICU mom spreads holiday cheer to other NICU families

Keri Tonn knows firsthand what it's like to have a baby in the neonatal intensive care unit (NICU). In 2009, her oldest son, Pace, arrived three months early and stayed in the Texas Health Presbyterian Hospital Dallas NICU for seven months before going home. Since this experience, Keri has been paying it forward to other NICU families.

She first put her time, talent and dedication into serving as a committee member on the hospital's Greer Garson Gala benefiting Women and Infant Services, and even chaired the event in 2014 with her husband David Heard. And then four years ago, Keri began organizing "Spreading Holiday Cheer" along with her friend and fellow mom Sophie Lowrance, as well as members of the Greer Garson Gala committee and their friends within the Dallas community. The idea was a simple gesture with a meaningful impact – assemble and deliver holiday gift bags filled with items such as snacks, toiletries and journals for parents with babies in the Texas Health Dallas NICU and the antepartum unit. Last year, 65 bags were handed out on Christmas Day to brighten their holiday during their hospital stay.

"I started 'Spreading Holiday Cheer' to provide an avenue for people to support moms who are on bed rest and/or have babies in the NICU or special care nursery during the holiday season," said Keri. "Instead of hosting a holiday brunch with my friends where we ate and caught up, I decided to turn it into a give back event at the same time."

This year, in addition to providing holiday gift bags, Keri is spreading even more holiday cheer by starting a library program called "Tiny Tales." She and her husband purchased two library carts for the NICU and special care nursery to be filled with new, donated books from those participating in "Spreading Holiday Cheer"



Keri Tonn (second from right) and Sophie Lowrance (far right) deliver holiday cheer gift bags to Texas Health Dallas

as well as the community that NICU parents can use to read to their babies. Studies have shown that encouraging parents to talk to their babies can help promote closeness, but the stress of the NICU can make this difficult. Reading from a book, on the other hand, helps parents feel close to their babies. It can also help parents feel more in control of their situation and promote future reading with their children.

Each book will have a special sticker plate with the "Tiny Tales" logo and a space for the donor to write their name(s) and share a message to those reading the

books. Keri plans to collect donations for the books throughout the year, and if successful, she hopes the "Tiny Tales" program will expand across the Texas Health system to other NICUs and special care nurseries.

"I don't think there is anything more special than sharing a book with a child," said Keri. "I hope that parents and friends will make 'Tiny Tales' part of their routine during their stay and check out a book to read to their baby. I want them to have the escape and feel like they are doing something simple yet so meaningful and impactful for both them and the baby."

# Health Shots

## Black & White Gala August 5, 2017

More than 660 guests celebrated Black & White Gala's 25th anniversary this August at the Omni Fort Worth Hotel. The event supported a new Love Your Heart program for the Johnson County community, as well as funding Shots for Tots, Mammograms are a Must!, and Know Your PSA. The event generously raised more than \$166,000 net for these programs, and proceeds from this year's gala also will be used to purchase a Cardiac Package for Texas Health Harris Methodist Hospital Cleburne's CT scanner.



**Black & White Gala:** Clockwise from top: (From left) 2017 Black & White Gala Chair Sue Rebstock, Founding Chair Kay Walls, 2017 Black & White Gala Co-Chair Chris Cain • (From left) Dr. Jim Hart, Christy Hart, Tammy King, Sherriff Adam King • (From left) Keith Jones, Laura Jones, Dr. Theodore Benke, Maureen Benke, Martha Twaddell, Dr. Clint Twaddell • (From left) Ronny Korb, Tim Whitlock, Pamela Smith, Lowell Smith • Sherry Dudley and Howard Dudley

## Texas Health Resources Foundation Golf Tournament October 9, 2017

Golfers returned to Texas Star Golf Course this year to tee up against cancer for the 26th annual Golf Tournament presented by Balfour Beatty Construction. The tournament supports the Bernard C. Alger Cancer Fund, which provides cancer screenings and education for residents of our community who would otherwise not be able to afford them. The tournament has raised more than \$2.4 million since its inception. This year's tournament was a sell-out, with net proceeds totaling more than \$149,000.



**Golf Tournament:** Clockwise from top: First place overall winners Drew Henderson (left) and Steve Dillon with Texas Health Resources Foundation President Jay McAuley • Hole-in-one winner Will Kelly • (From left, back) Brad Collard, Brian Holmes, (From left, front) Fraser Hay, Brent Sparks • (From left) Kenneth Rose, John McKissack, Jason Aboujeib, Sean Wilson • (From left) Lynn Myers, Feliz Jarvis, Michelle Kirby, Natalie Dion

# Health Shots

## Levis and Lace October 21, 2017

Hundreds of guests put on their cowboy boots and joined us for Levis and Lace at River Ranch Stockyards in October. Donors generously raised more than \$198,000 to expand and renovate the emergency department at Texas Health Harris Methodist Hospital Azle. They enjoyed dinner, a live auction, and dancing with live entertainment by Sonny Burgess.



**Levis and Lace:** Clockwise from top: 2017 Levis and Lace Committee • Ken Haas and Betty Haas • (From left) Gwen Gibbons, Elsa Archangel, Ed Archangel, Bob Ellzey • (From left) Deandra Davidson, Tony Haas, Kelley Haas • (From left) Kylie Carter, Kim Carter, Kathy Youngblood, Dr. Scott Youngblood

## Black Tie Ball November 11, 2017

Guests at the 10th annual Black Tie Ball held at the Omni Dallas Hotel enjoyed a Mardi Gras theme to celebrate the anniversary event benefiting programs at Texas Health Presbyterian Hospital Kaufman. With the funds from this year's Black Tie Ball, Texas Health Kaufman will create an outdoor fitness zone in one of the local city parks, furthering the mission of improving cardiovascular health and wellness in the county.



**Black Tie Ball:** Clockwise from top: 2017 Black Tie Ball Committee • Always Accurate Hospice (from left, seated) Christy Haning, Julie Brown, Ted Brown, Lynn Fanion, Neil Fanion. (From left, standing) Doug Haning, Mark Sij, Jennifer Watson, Rodney Watson • Wesley Way and Fallon Way • Shawn Parker and Kelli Parker • Mike Slye, 2017 Co-Chair (left) and Ajith Pai, Emcee

# News Around the System

## Construction Underway for New Medical Campus in Frisco

In August, Texas Health held a kickoff event at Toyota Stadium near the location where construction on a 20-acre medical campus is underway in Frisco. The new campus is on the southeast corner of Cobb Hill and the Dallas North Tollway and is scheduled to open in the fall of 2019.

Plans for the new hospital were originally announced in February, and the \$270 million project is a collaboration between Texas Health Resources and UT Southwestern Medical Center. Representatives from both health care organizations joined Frisco city leaders to kick off the project, which will bring together an 80-bed, acute care hospital with emergency department as well as a multispecialty clinic offering neurological services, cancer screenings and treatment, pediatrics, rehabilitation and other services. Medical staff will include Texas Health Physicians Group providers, UT Southwestern faculty and independent local physicians.

“Texas Health and UT Southwestern will bring a unique health care campus to the people of Frisco and surrounding areas,” said Barclay Berdan, FACHE, CEO of Texas Health Resources. “Many attributes make this campus unlike any other, including the depth of medical expertise, elements that promote health, restoration and well-being as well as every detail designed with the consumer and patient in mind.”

This will be the first Texas Health hospital campus in Frisco, joining the Behavioral Health Center on Main Street and the Texas Health Ben Hogan Sports Medicine facility at Toyota Stadium.



(From left, standing) Barclay Berdan, CEO, Texas Health Resources; Dan Hunt, CEO, FC Dallas; Maher Maso, former mayor of Frisco; Dr. Daniel Podolsky, president, UT Southwestern. (Front row) Tex Hooper, FC Dallas mascot

## Texas Health Employees Give More Than \$875,000 to Nonprofits and Hurricane Relief

Every year, Texas Health employees get the opportunity to give back to the community by making donations to local nonprofit organizations during the Community Employee Giving campaign in October. This year, nearly 3,200 employees raised more than \$875,000 in pledged gifts and event donations to support the communities where they live and serve.

Employees supported the American Heart Association, March of Dimes, American Diabetes Association, United Way, American Cancer Society and various local food drive beneficiaries. In addition, this year employees gave almost \$71,000 to hurricane relief through the American Red Cross and Texas Hospital Association Employee Assistance Fund. During the campaign,

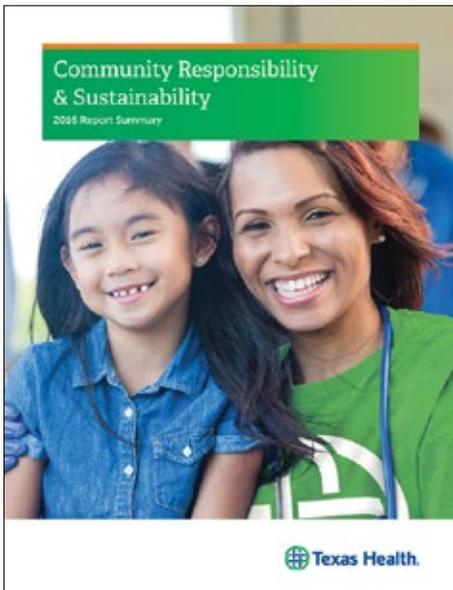
employees also had the opportunity to volunteer together at the Tarrant Area and North Texas Food Banks. In fact, in 2016, employees volunteered more than 10,500 hours on 650 different service projects in their communities using Texas Health's Community Time Off program.

# Texas Health Releases 2016 Community Responsibility and Sustainability Report

Texas Health is one of the few faith-based, nonprofit health systems in the nation to provide an overview of our organizational sustainability and social responsibility programs and initiatives.

This is Texas Health's fifth annual public report focusing on organizational sustainability. Texas Health believes that to be a sustainable organization – one that endures and performs well – it must analyze impact in four key areas: economic, social, environmental and governance. The report provides a high-level overview of Texas Health's key social responsibility programs, commitments and goals, as well as outlines progress being made to enhance its workplace, its environment of care and community.

Highlights about the Texas Health Resources Foundation are found in the "Our Communities" section. You can find the report at <http://responsibility.texashealth.org/>.



## FOUNDATION NEWS

### An Evening with President George W. Bush

On November 16, Texas Health trustees and community leaders were invited to a special evening at The Ritz-Carlton Dallas hosted by Texas Health Resources Foundation. Guests enjoyed dinner followed by a conversation between Texas Health Resources CEO Barclay E. Berdan, FACHE, and President George W. Bush. During the dinner, two deserving recipients were recognized for their employee and trustee service.

**Zena Brin** was honored with the Bill Mays Award for 24 years of exceptional service at Texas Health Harris Methodist Hospital Hurst-Euless-Bedford. She is a radiology CT lead at the hospital and takes her role of providing patient care seriously. Zena makes a personal connection with each of her patients, looks for ways to keep their experience positive, and deftly handles difficult situations. Her colleagues recognize her ability to go above and beyond by thinking through the patient experience and prioritizing service-focused care. As a role model for her peers, she is also a fourth year member of the Power of One Team, a group of frontline staff who excel at service and safety in their work at the hospital.

**Steve Steed, Ph.D.**, who has given 17 years of dedicated service to the Texas Health Harris Methodist Hospital Stephenville board, received the J. Andy Thompson Award. During his time on the board, Steve has been a tireless advocate for the hospital and helped spearhead philanthropic efforts in the community to construct the hospital's Terrell Family Emergency Center. He also served as board chair from 2011 to 2014. Steve has been very active in the Stephenville community for more than 40 years and has volunteered his time and talent with the Tarleton State University (TSU) Texan Club and the Stephenville Optimist Club. He serves as TSU's Dean of the College of Business Administration (COBA) and, in 2015, received the COBA Impact Award recognizing his leadership, selflessness and many years of service in the community.



President George W. Bush and Texas Health Resources CEO Barclay Berdan sit down for a one-on-one conversation



Bill Mays Award winner Zena Brin with Barclay Berdan (left) and Jay McAuley



J. Andy Thompson Award winner Steve Steed with Barclay Berdan and Jay McAuley

# Charitable Gift Planning

## Generous Donor Supports Endowment of North Texas's Only Adult Cancer Camp

Every spring and fall, 24 campers and 24 volunteer "buddies" head to a ranch in east Texas to relax and recharge, make new friends and support each other in the one experience they all share – cancer.

During the three-day, two-night getaway, campers at the Bluebonnet Retreat take a break from the everyday burdens of their cancer diagnosis to enjoy arts and crafts, fishing, luaus and other activities. The camp is free and anyone—male or female—aged 18 and older who has received a cancer diagnosis in the past five years can apply to attend the retreat. It's also the only adult cancer camp of its kind in the Dallas-Fort Worth area.

Since 1994, the camp has been a special project of Texas Health Harris Methodist Hospital Hurst-Euless-Bedford and is generously supported by the community and Texas Health employees through philanthropic donations. It is also sustained through an endowment that was established in 1997 so that the camp would always continue, free of charge.

Cindy O'Harra has been volunteering as a buddy at the Bluebonnet Retreat for more than nine years, and through her love of the retreat and its purpose decided to give more than just her time. She recently made a generous gift to the Bluebonnet Retreat endowment to help extend the life of the retreat.

"You go once to the retreat and you're hooked," shared O'Harra. "An endowment is forever but as costs have increased over

time, it is necessary to expand the fund so that it can continue to support the future long-term needs of the camp."

For O'Harra, the Bluebonnet Retreat tugs on a personal heartstring. She lost her husband in 2000 after a seven year battle with prostate cancer. As a way of giving back, she began volunteering in the oncology unit at Texas Health HEB, receiving the Volunteer of the Year award in 2016. This led to serving on the hospital's auxiliary board as well as serving as fundraising chair. But a true "life-changing experience" for O'Harra has been her time spent at the Bluebonnet Retreat.

She also plans to give an estate gift to Texas Health Resources Foundation earmarked for Bluebonnet Retreat. "I can't think of a better place to give my money to."

**For more information on how to make a gift, please contact [LisaBrown@TexasHealth.org](mailto:LisaBrown@TexasHealth.org) or 682-236-5233.**

"An endowment is forever but as costs have increased over time, it is necessary to expand the fund so that it can continue to support the future long-term needs of the camp."



# Save the Date

Mark your calendars for Texas Health Resources Foundation's upcoming 2018 events, raising funds for Texas Health's family of hospitals.



**Mar.27**  
Puttin' on the Pink



**Apr.20**  
Little Black Dress  
Girls Night Out



**Aug.4**  
Black & White Gala



For more information on these events or to purchase tickets, visit [TexasHealth.org/Foundation-Events](http://TexasHealth.org/Foundation-Events)



Scan here with your smartphone's Quick Response (QR) reader to find out more about the Foundation or to make a gift.

## Texas Health Resources No. 1 Health Care Organization Second Year in a Row on North Texas Giving Day

A huge thank you to our donors for their giving spirits on September 14 for North Texas Giving Day. Because of you, we were the number one health care organization, for the second year in a row, with more than \$450,000 raised. Your support, coupled with a generous \$150,000 match and bonus funds, will allow us to help fill the gaps of the greatest needs of our health system through the Texas Health 365 Fund.

Texas Health Resources was among the more than 2,700 nonprofits participating in this 18-hour online giving event organized by the Communities Foundation of Texas. In the three years our Foundation has been participating, we have raised more than \$1 million thanks to you!

