



# Request *for* Proposals

2027-2028 Grant Cycle

Texas Health Community Impact

**Collin Region**


## TEXAS HEALTH COMMUNITY IMPACT FUNDING OPPORTUNITY

<b>FUNDING OPPORTUNITY:</b>	Texas Health Community Impact 2027-2028 Grant Cycle
<b>REGION:</b>	Collin
<b>RFP RELEASE DATE:</b>	April 13, 2026
<b>DEADLINE FOR QUESTIONS:</b>	May 4, 2026, by 5 p.m. Central Daylight Time (CDT)
<b>APPLICATION DEADLINE:</b>	May 29, 2026, by 11:59 p.m. CDT
<b>TOTAL FUNDING AVAILABLE:</b>	\$900,000
<b>NUMBER OF AWARDS:</b>	Up to 4
<b>PROJECT PERIOD:</b>	Jan. 1, 2027, to Dec. 31, 2028

### ABOUT TEXAS HEALTH

As the health system that cares for more North Texans than any other provider, Texas Health Resources is committed to delivering support through programs and services that help lead to measurable and sustainable community improvements. We serve as a catalyst to transform lives by investing in the vision of a healthier future for our communities. We believe where you live should not play a major role in your health and well-being. Texas Health Community Health Improvement works to proactively address health disparities and the social and environmental conditions that affect overall health.

Texas Health Community Impact invests in community health and well-being through grantmaking and strategic collaborations. From data-driven, home-grown regional strategies to technical assistance, we offer creative grant opportunities to support North Texas organizations with a mutual desire to transform health and well-being in innovative ways. Our outcomes-focused approach seeks to address health disparities identified as non-medical drivers of health in specific ZIP codes. Texas Health's aim is to help identify and innovatively address the root cause of health disparities before they develop into poor health outcomes. Considered upstream, these approaches combat poor health outcomes by implementing solutions to reduce the negative impact of non-medical drivers of health.



**Proposed solutions should align with the following guiding principles:**

- Leverage data to identify needs and measure progress
- Drive equitable opportunities for optimal health
- Meet people where they live, work, play and pray
- Care for the whole person
- Pursue solutions that are efficient, innovative and sustainable

For the 2027-2028 grant cycle, Texas Health is investing a total of \$5 million in grants across its five regions, which spans nine counties. Groups seeking to work collaboratively on innovative

upstream approaches to address priorities identified in each region are encouraged to apply for this competitive funding opportunity.

## KEY REQUIREMENTS

The Texas Health Community Impact grant program is committed to fostering innovative, collaborative and strategically aligned initiatives that address critical health challenges in our communities. This outlines the standardized requirements for applicants seeking funds during the 2027-2028 grant cycle, emphasizing the importance of innovation as defined by the Public Health Accreditation Board. By setting clear expectations for project design, collaboration and sustainability. Texas Health aims to support impactful solutions that reduce health disparities and improve outcomes in high-needs ZIP codes.

### Innovation

Texas Health has adopted the Public Health Innovation definition, as outlined by the Public Health Accreditation Board (PHAB).<sup>4</sup>

**Public Health Innovation**  
As described by the PHAB, public health innovation refers to the creation and implementation of a novel process, policy, product, program or system leading to improvements that impact health.

**Tenets of public health innovation include the following:**

- ✓ It is an ongoing, systematic process that can generate incremental or radical change.
- ✓ It requires both collaboration and co-production with people with lived experience who will be affected by the results of the innovation.
- ✓ It is an open process lending itself to adaptation or replication.

### Strategic Alignment

Applicants are expected to detail how proposed initiatives adequately respond to the regional priorities and fulfill the requirement to serve the targeted ZIP code areas.

**Proposed projects are expected to:**

- ✓ Focus on reducing the negative impact of non-medical drivers of health for the populations in high-needs ZIP codes.
- ✓ Incorporate innovative solutions to improve health in communities with worsening health outcomes.
- ✓ Have a solid implementation plan that considers cultural sensitivities and addresses community needs.
- ✓ Clearly demonstrate the level of involvement and contributions from collaborators, including deliverables and budgetary commitments.
- ✓ Identify opportunities for Texas Health to engage through volunteering.

# Collaboration



Collaboration means working together to address systemic problems with the community at the center. According to the National Network for Collaboration, approaches that “bring individuals, agencies, organizations and community members” together to generate solutions for current and emerging problems collectively are at the core of collaboration.

Collaborative approaches integrate service offerings, building meaningful connections between agencies to eliminate gaps in community services. As indicated in Figure A, collaboration involves multiple organizations aligning efforts and working collectively toward a shared goal.

## INDIVIDUAL ACTIONS

- One or more organizations working in silos
- No communication with others
- Does not qualify for this funding



## ISOLATED IMPACTS

- Separate business objectives
- Little time together
- Poor communication
- Distant



## COORDINATED EFFORT

- Shared goals and objectives
- Strong communication among collaborative organizations
- Dedicated time
- Close



Figure A. Visual representation of what Texas Health Community Impact means by collaboration as a coordinated effort.  
Adapted from Collective Impact at UC San Diego



# Promoting Sustainability



Texas Health also focuses on improving the potential for sustainability, by ensuring applicants clearly understand the evaluation requirements, offering personalized technical assistance and supporting the efforts of our third-party evaluation in strengthening data collection and reporting.

By adhering to these standardized requirements, applicants can ensure their proposals reflect the core values that drive the Texas Health Community Impact. Our shared commitment to addressing non-medical drivers of health, fostering meaningful partnerships and promoting sustainability will help create lasting improvements in the communities we serve. Together, we can advance health outcomes and build a foundation for impactful, data-driven solutions that endure beyond the grant cycle.

## COLLIN-SPECIFIC CONTENT

### Introduction

Collin County, home to 1.3 million residents, is the sixth largest county in Texas and the fourth fastest growing county in the United States. Since 2010, Collin County's population has grown by 65.3% and is expected to double its current size by 2060 (US Census Bureau).

Despite Collin County's reputation as one of the wealthiest counties in Texas, the eastern part of the county experiences lower median incomes and higher housing cost burdens compared to the county average. This, in turn, contributes to high barriers to non-medical drivers of health (NMDOH) in 4 high-need zip codes in Collin County: (75069) McKinney, Princeton (75407), Blue Ridge (75424), and Farmersville (75442). These 4 high-need zip codes, as identified by the 2025 Community Health Needs Assessment (CHNA), experience limited access to healthcare, healthy foods, social support, among other essential services. Therefore, the strategic plan seeks to maximize resources in these high-need areas of Collin County.



### Problem Statement

Based on extensive community feedback and analysis of data in the 2025 CHNA, as well as input from the Collin Leadership Council, the following NMDOH have been identified as top concerns in Collin County: Healthcare Access, Navigation & Literacy and Connectedness. **Therefore, the Collin Leadership Council will seek innovative proposals to reduce barriers related to NMDOH in Healthcare Access, Literacy & Navigation, as well as Connectedness, through enhanced access to nutrition, chronic disease management, primary care, and social connectedness in 4 high need zip codes: East McKinney (75069), Farmersville (75442), Princeton (75407), and Blue Ridge (75424).**

## COLLIN-SPECIFIC CONTENT (continued)

### Healthcare Access

Lack of health insurance can lead to delayed care and make healthcare services financially inaccessible. Currently, 143,000 adults and children lack health insurance in Collin County. By 2050, the number of uninsured residents is expected to rise to approximately 250,000. Per the 2025 CHNA, the proportion of residents who lack health insurance in McKinney, **75069** (21.7%), Princeton, **75407** (21.3%), Blue Ridge, **75424** (19.4%), and Farmersville, **75442** (18.3%) are more than double the county average (9.7%).

Residents in eastern Collin County are at a unique disadvantage when seeking healthcare for several reasons:

**SERVICE LOCATION:** Highway 75 is a physical barrier to healthcare. Most healthcare resources are located on the west side of the county (Figure 2).

**LACK OF LOW-COST HEALTHCARE:** There are limited low-cost, charitable, and indigent healthcare resources in Collin County (Figure 2). Indigent clinics are not easily accessible for communities in far east Collin County, including Princeton (**75407**), Blue Ridge (**75424**), and Farmersville (**75442**).

**INSUFFICIENT TRANSPORTATION:** The county's public transportation system has fallen short of accommodating increased travel demands caused by the growing workforce and population. As many City Councils in Collin County decide whether to maintain current funding levels of Dallas Area Rapid Transit (DART), the transportation system is becoming more fragmented and inefficient, leading to longer commute times in Collin County: American Community Survey data shows that Collin County experiences a higher mean travel time to work (28.1 minutes) compared to the national average (26.6 minutes). Longer commutes to work can lead to increased financial burdens (i.e., gas, car maintenance, rideshares) and additional stress.

**TECHNOLOGY ACCESS:** As healthcare becomes more digitally reliant on electronic health records, patient portals, and telemedicine, access to technology becomes increasingly important. McKinney, **75069** (85.4%), Princeton, **75407** (91.9%), Blue Ridge, **75424** (88.2%), and Farmersville, **75442** (87.4%) all have lower percentages of households with internet subscriptions compared to the county average (96.1%), making it increasingly challenging for residents in those zip codes to receive healthcare services.

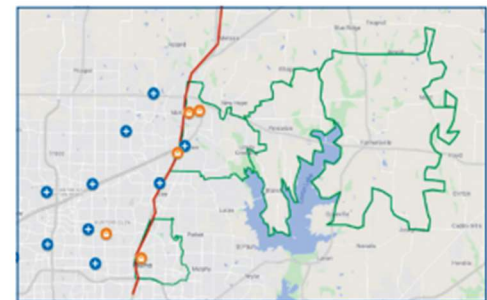
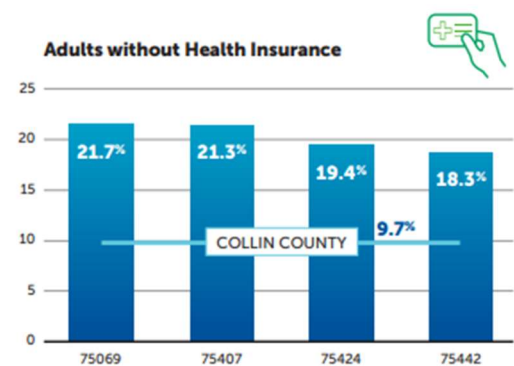
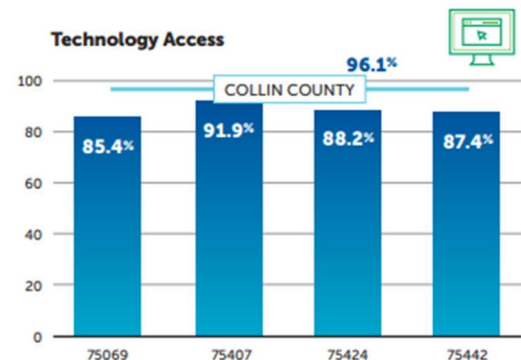


Figure 2 - Map of Collin County representing health service providers in blue and indigent clinics in orange.

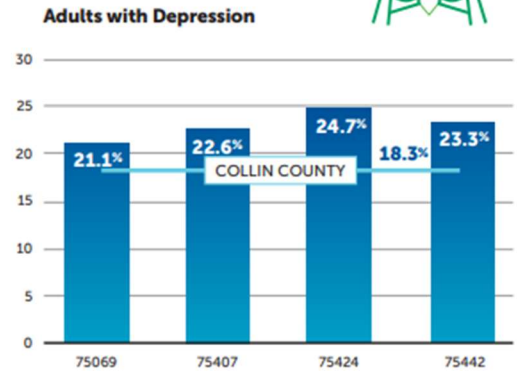
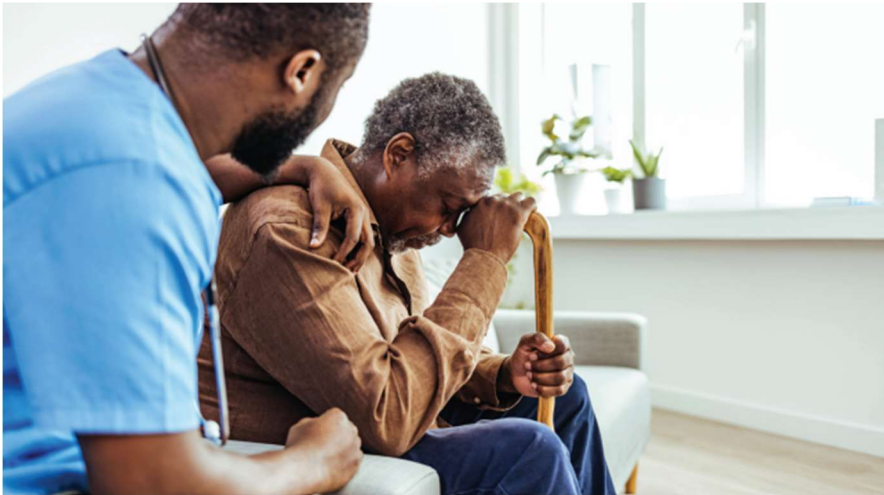


## COLLIN-SPECIFIC CONTENT (continued)

### Connectedness

Social isolation increases the risk of mental and physical health problems. Recent public health data from the U.S. CDC shows that loneliness and lack of social and emotional support are linked to significant mental health challenges: Adults reporting loneliness had higher rates of stress, depression, and frequent mental distress than those who were socially connected.<sup>2</sup> Additional studies link social isolation to increased incidents of type-2 diabetes, dementia, heart disease, and stroke.

Social connectedness is a key driver of health, as strong social connections are associated with lower rates of depression, anxiety, and stress and improved chronic disease management. Unfortunately, 2025 CHNA data shows that Collin County has a higher percentage of adults who lack emotional support (24%) and feel isolated (33%) compared to the national averages. Therefore, strengthening social connections is a key component to improving mental and physical health problems among thousands of residents in the county.



## COLLIN-SPECIFIC CONTENT (continued)

### Texas Health Community Impact (THCI) Grantmaking Approach

Texas Health Community Impact (THCI) advances care for vulnerable populations in Collin County by funding innovative, collaborative, and sustainable projects that expand access to healthcare and address NMDOH. Since 2019, the THCI Collin region has awarded \$4 million for proposals that demonstrate strong partnerships across sectors and introduce creative solutions to local challenges.



Here is an example of what a successful cross-sector collaboration looks like in Collin:

#### RisingUP! Grant (2023-2024)

Plano ISD, LifePath Systems, and Minnie's Food Pantry came together to address critical behavioral health and food security needs among Plano ISD students and families at six different elementary and middle schools.

#### Why This Grant Was Successful

Plano ISD and its collaborators developed a system that enabled school staff and counselors to quickly identify students with behavioral health needs (i.e., depression, trauma, anxiety) and refer them to counseling and life skills coaching at LifePath Systems. Meanwhile, Minnie's Food Pantry provided wraparound support by supplying monthly food bags to food insecure students and families at Plano ISD.

#### Key Impacts

- **Most students enrolled in the program experienced improved behavioral health outcomes:** Of the 132 students who received behavioral health services and completed at least one follow-up assessment, 69% improved their baseline scores for emotional and behavioral difficulties.
- **Improved Plano ISD internal capacity to provide supportive services:** School staff were trained in Youth Mental Health First Aid (YMHFA) to learn how to identify the signs and symptoms of behavioral health problems among students.
- **Developed sustainability plan to continue services post-THCI funding:** Plano ISD signed an MOU with LifePath Systems so that PISD can refer directly to LifePath district wide.



In April 2026, the THCI Collin region is prepared to offer another round of funding for innovative, collaborative, and sustainable grants. Successful applicants will engage the community, integrate behavioral health and chronic disease care strategies, and demonstrate a readiness to implement and scale program ideas. As the funder, THCI will provide grantees with strategic support, data insights,

## COLLIN-SPECIFIC CONTENT (continued)

and peer learning that help organizations and communities build capacity and achieve a measurable, lasting impact.

### Evaluation and Impact

Strong evaluation plans are essential for demonstrating meaningful progress and ensuring that programs fulfill the Collin Leadership Council’s goal to reduce barriers related to NMDOH in Healthcare Access, Literacy & Navigation, as well as Connectedness, through enhanced access to nutrition, chronic disease management, primary care, and social connectedness.

A well-designed evaluation framework provides the data needed to show whether strategies are working, who is benefiting, and where adjustments may be needed. Clear goals—such as increasing social connectedness or improving access to healthcare—help organizations track change over time and translate community activities into measurable results.

With reliable data, grantees can document success, communicate impact to stakeholders, and build the case for long-term sustainability. Evaluation also strengthens collaboration and accountability among partners. When organizations use shared metrics and consistent tools, they create a common language for learning, continuous improvement, and collective impact. Strong evaluation systems not only highlight successes but also reveal barriers faced by communities— allowing partners to course correct together and deepen their alignment with community needs. By committing to thoughtful measurement, applicants help ensure that innovative ideas lead to real, lasting improvements in health.



### Summary

The Collin Region has \$900,000 to support collaborative, innovative initiatives that address needs of vulnerable populations in underserved ZIP codes:

ZIP Code	City
75069	McKinney
75407	Princeton
75424	Blue Ridge
75442	Farmersville

## EXPECTATIONS OF AWARD RECIPIENTS

**Fulfill Memorandum of Understanding (MOU) Requirements.** Lead applicants of awarded collaboratives and Texas Health will execute an MOU detailing the following:

- Project Goals, Deliverables and Outcomes
- Data Sharing Agreement
- Payment Terms
- Reporting Requirements
- Terms and Conditions
- Texas Health Grant Promotion Expectations

**Engage with Texas Health Community Impact.** Lead applicants and respective collaborators should engage with Texas Health in the following ways:

- Receiving technical assistance from the Texas Health Program Manager — including but not limited to regular touch base calls (and as needed), guidance on budget changes or project adjustments, and connections to enhance outcomes.
- Fulfilling communication requirements.
- Participating in learning opportunities either convened or facilitated by Texas Health.
- Hosting at least one site visit to highlight progress to key stakeholders associated with Texas Health.
- Presenting the collaborative approach and/or results at meetings convened by or with Texas Health.

## ELIGIBILITY

**Project Implementation.** Applicants must demonstrate the ability to begin implementing activities within four months of the execution of the MOU. Exceptions may be considered on a case-by-case basis.

**Prior Applicants.** Organizations that applied for a previous Texas Health Community Impact grant cycle and were not awarded are eligible to apply.

**Not Eligible.** Organizations previously funded as lead agency for two cycles are not eligible to apply. **Existing or proposed programs with funding directed to Texas Health are not eligible for this opportunity.**

***The following is a non-exclusive list of potential lead organizations that may be eligible to apply:***

- State, county, city or township governments
- Independent school districts
- Public housing authorities
- Public or state-controlled institutions of higher education
- Nonprofits with a 501(c)(3) IRS status

*Healthcare systems, individual hospitals or hospital districts can be part of a collaboration but cannot serve as the lead applicant.*

## FUNDING EXCLUSIONS

***The following expenses are not allowable:***

- Indirect costs exceeding 10% of the total collaborative direct costs. Indirect costs are expenses that do not relate to a specific intervention or service such as overhead, utilities, accounting and rent support.
- Endowments or capital campaigns.
- Capital expenses, construction projects and purchase of large equipment. Mission-critical equipment purchases may be considered and must be approved by Texas Health.
- Fundraising activities or event sponsorships.
- Direct delivery of reimbursable healthcare services.
- Grants or scholarships to individuals.
- Advertising reimbursement of pre-award costs.
- Lobbying activities, including publicity or propaganda, preparation, distribution, or use of any material designed to support or defeat the enactment of legislation before any legislative body.

## PROPOSAL SUBMISSION

### 2027-2028 Grant Cycle Proposal Timeline

Date(s)	Activity	Details
April 13, 2026	RFP Released	Proposals must be submitted through the Texas Health Resources Grants e-Portal at <a href="https://www.TexasHealth.org/Apply">https://www.TexasHealth.org/Apply</a> .
April 13 – May 4, 2026	Q&A Period	Questions will be accepted by the Texas Health team during this period via <a href="mailto:THCI-grants@texashealth.org">THCI-grants@texashealth.org</a> . Please include your proposal title and region in the subject line. Questions will not be accepted after 5 p.m. CDT on May 4. Webinars will also be available regionally. Additional information can be found at <a href="https://www.texashealth.org/THCI-RFP">https://www.texashealth.org/THCI-RFP</a> .
May 29, 2026	Submission Deadline 11:59 p.m. CDT	The submission period will close at <b>11:59 p.m. CDT on May 29, 2026</b> . Proposals will not be accepted after the deadline. <i>Applicants are responsible for familiarizing themselves with the e-Portal to avoid missing the deadline.</i>
June 1 – Dec. 1, 2026	Review Process	All submissions will be reviewed, and applicants may be asked to respond to clarifying questions about their proposals.
Dec. 18, 2026	Grant Award and Onboarding Process Begins	Notification of grant awards is expected to occur by Dec. 18, 2026. Recipients of grant awards will be required to attend an onboarding session and meet with their assigned Texas Health Program Manager in Jan. 2027.

**➔ PROPOSALS MUST BE SUBMITTED THROUGH [HTTPS://WWW.TEXASHEALTH.ORG/APPLY](https://www.texashealth.org/apply)**

- **NEW USERS: PLEASE CLICK ON “CREATE NEW ACCOUNT” TO COMPLETE THE REGISTRATION PROCESS AND ACCESS THE APPLICATION.**
- **LATE SUBMISSIONS WILL NOT BE ACCEPTED.**  
**THE LEAD APPLICANT SUBMITS ONE PROPOSAL ON BEHALF OF THE COLLABORATIVE.**

## Frequently Asked Questions (FAQs)

- Questions regarding this RFP will be accepted via email to [THCI-Grants@TexasHealth.org](mailto:THCI-Grants@TexasHealth.org) until **5 p.m. CDT on May 4, 2026**. Please use the email subject line “*RFP Questions*” and indicate which region(s) you are inquiring about.
- Information about previously funded projects can be found on our website: [Texashealth.org/Community-Impact](https://www.texashealth.org/Community-Impact)
- A Q&A section on the Texas Health Community Impact website will be updated **May 1 and May 10**: <https://www.texashealth.org/THCI-RFP>.
- Region-specific webinars will take place between **April 14 and April 24**. To register or watch a recording, visit <https://www.texashealth.org/THCI-RFP>.

## PROPOSAL QUESTIONS

### 1. Quick Pitch (900 character maximum w/ spaces)

Please summarize your proposed project. This section should grab the reviewer’s attention and make them want to read more. Be succinct but thorough. Identify the non-medical driver(s) of health you are focusing on, what you intend to do, which collaborators are involved, and how this is innovative.

### 2. Responsiveness to Regional Priorities (2,000 character maximum w/ spaces)

Explain why your proposal is responsive to this RFP. Include relevant data points to support the need for your proposed project and describe who will benefit from your efforts (i.e., demographic details of target group(s) served, community descriptors). Provide an original answer. Please do not copy RFP details.

### 3. Proposed Project

- a. Describe your proposed project and the anticipated impact on the targeted community. (1,200 characters w/ spaces)
- b. Which aspects are innovative, spell out what is unique and explain how it differs from what currently exists (refer to the Innovation section on page 2). (2,000 characters w/ spaces)
- c. Provide concrete insights that support the viability of this proposed project. Why do you think this will work? (1,000 characters w/ spaces)
- d. Detail participant recruitment efforts (include potential relationships outside of the collaborative or others who may be involved). Recruitment is essential because it can lead to success or derail the plan. Describe opportunities, barriers, and anything else that may be relevant. (2,100 characters w/ spaces)

### 4. Collaborative Capacity & Qualifications

- a. Complete the Role & Responsibilities table in the ePortal form. List the Key Personnel for each collaborator, indicate their time commitment (% of time), and their primary function. Key personnel are individuals who are essential to implementing and carrying out the responsibilities of the project. Key personnel roles may include project coordinator, director, and/or manager.
- b. Be explicit as to why the collaborative is uniquely qualified to do this work and why the chosen lead organization is the ideal choice to lead the collaborative. (2,000 characters w/ spaces)

- c. How will the lead organization ensure accountability from the collaborators. Be specific (1,300 characters w/ spaces).

## **5. Measures, Impact & Sustainability**

- a. State the goal(s) and/or objectives of the proposed project. Use the SMART (Specific, Measurable, Achievable, Relevant, Timely) format. Be sure to use bulleted lists for ease of review. (2,000 characters w/ spaces)
- b. Provide proposed outputs and outcomes for each goal, explain how they will be measured, and how the collaborative will assemble the results of its collective work. Be sure to use bulleted lists for ease of review (3,000 characters w/ spaces). NOTE: Texas Health Community Impact uses a third-party evaluator to assist with data reporting and analysis. Awardees are required to work with the evaluator.
- c. Discuss how sustainability efforts will be integrated throughout the project. Comment on what is envisioned for this project in the future and the relationship with collaborators. Begin with the end in mind – what will happen after the funding cycle concludes? (1,500 characters w/ spaces)

## **6. Project Promotion & Funder Acknowledgment**

- a. Detail the plan to promote the project and build awareness in your area and community from beginning to end. Be specific as to how Texas Health's support will be acknowledged. This should include efforts by the lead organization and collaborators. (2,000 characters w/ spaces)
- b. Describe how Texas Health might engage with the project such as volunteering and sharing expertise. (1,300 characters w/ spaces).

## **7. Attachments/Uploaded Items**

- a. Workbook with budget templates for the lead applicant and collaborators. Template will be available in the e-Portal application form. Download, complete and upload to the application form in the ePortal.
- b. Letter of Commitment – Include one letter of commitment, describing the collaborators and their commitment to this project. All collaborators must sign.

## RESPONSIVENESS

Proposal responsiveness will be assessed using the following criteria:

10% Alignment with Priorities & Strong Collaboration	<b>1. Alignment with Priorities and Strong Collaboration (10%)</b> Strategic alignment with Texas Health Community Impact priorities and community needs. Demonstrated engagement of diverse capable partners in the project plan. A broad focus or an unclear connection to the region's priorities and inexperienced partners will not score highly.
35% Innovation	<b>2. Innovation (35%)</b> Use of innovative or novel practices and approaches. Proposals seeking to continue or simply expand existing services without any defined innovation will not score well.
30% Well-defined Output & Outcome Measures	<b>3. Well-defined Output &amp; Outcome Measures (30%)</b> SMART goals outline expected outputs, outcomes, and demonstrate potential to impact the target community(ies) served. The Management Center has some great resources on writing SMART Goals. Visit their site for more information: <a href="https://www.managementcenter.org/resources/7-tips-getting-started-goal-setting/">https://www.managementcenter.org/resources/7-tips-getting-started-goal-setting/</a>
25% Clear Implementation Plan	<b>4. Clear Implementation Plan (25%)</b> Strong, realistic implementation plan, financial planning, targets, and timeline. Clear vision for how goals and outcomes will be achieved. Demonstrated capacity to launch proposed activities successfully within four months of an executed grant agreement. Evidence of recruitment strategy, collaborators, appropriate staffing, and budget. Proposal identifies several opportunities for funding acknowledgment and dissemination of results.

### RIGHT TO REJECT

Texas Health reserves the right to:

- Reject any or all proposals submitted.
- Request additional information from any or all applicant organizations.
- At their sole discretion, conduct discussions with any applicant organization to ensure full understanding of and responsiveness to the RFP requirements.

Applicant organizations will not be reimbursed for the cost of developing or presenting a proposal in response to this RFP. For administrative purposes, proposals must be submitted through Texas Health's e-Portal. Submission of the proposal does not constitute an obligation to fund. All proposals will be reviewed, and finalists determined solely as described in this RFP.

## WORKS CITED

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- U.S. Centers for Disease Control and Prevention. (2024). "Loneliness, Lack of Social and Emotional Support, and Mental Health Issues — United States, 2022." <https://www.cdc.gov/mmwr/volumes/73/wr/pdfs/mm7324a1-H.pdf>