



Request *for* Proposals

2027-2028 Grant Cycle

Texas Health Community Impact
Dallas & Kaufman Region

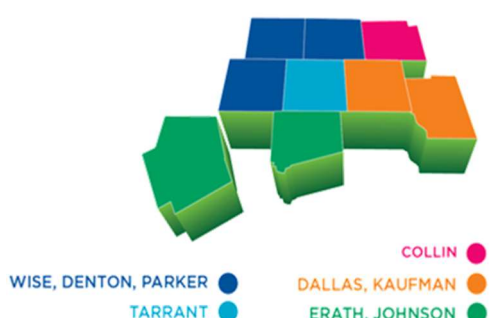
TEXAS HEALTH COMMUNITY IMPACT FUNDING OPPORTUNITY

FUNDING OPPORTUNITY:	Texas Health Community Impact 2027-2028 Grant Cycle
REGION:	Dallas & Kaufman
RFP RELEASE DATE:	April 13, 2026
DEADLINE FOR QUESTIONS:	May 4, 2026, by 5 p.m. Central Daylight Time (CDT)
APPLICATION DEADLINE:	May 29, 2026, by 11:59 p.m. CDT
TOTAL FUNDING AVAILABLE:	Up to \$1.3 million (total for both counties)
NUMBER OF AWARDS:	Up to 6 awards (estimated)
PROJECT PERIOD:	Jan. 1, 2027, to Dec. 31, 2028

ABOUT TEXAS HEALTH

As the health system that cares for more North Texans than any other provider, Texas Health Resources is committed to delivering support through programs and services that help lead to measurable and sustainable community improvements. We serve as a catalyst to transform lives by investing in the vision of a healthier future for our communities. We believe where you live should not play a major role in your health and well-being. Texas Health Community Health Improvement works to proactively address health disparities and the social and environmental conditions that affect overall health.

Texas Health Community Impact invests in community health and well-being through grantmaking and strategic collaborations. From data-driven, home-grown regional strategies to technical assistance, we offer creative grant opportunities to support North Texas organizations with a mutual desire to transform health and well-being in innovative ways. Our outcomes-focused approach seeks to address health disparities identified as non-medical drivers of health in specific ZIP codes. Texas Health's aim is to help identify and innovatively address the root cause of health disparities before they develop into poor health outcomes. Considered upstream, these approaches combat poor health outcomes by implementing solutions to reduce the negative impact of non-medical drivers of health.



Proposed solutions should align with the following guiding principles:

- Leverage data to identify needs and measure progress
- Drive equitable opportunities for optimal health
- Meet people where they live, work, play and pray
- Care for the whole person
- Pursue solutions that are efficient, innovative and sustainable

For the 2027-2028 grant cycle, Texas Health is investing a total of \$5 million in grants across its five regions, which spans nine counties. Groups seeking to work collaboratively on innovative upstream approaches to address priorities identified in each region are encouraged to apply for this competitive funding opportunity.

KEY REQUIREMENTS

The Texas Health Community Impact grant program is committed to fostering innovative, collaborative and strategically aligned initiatives that address critical health challenges in our communities. This outlines the standardized requirements for applicants seeking funds during the 2027-2028 grant cycle, emphasizing the importance of innovation as defined by the Public Health Accreditation Board. By setting clear expectations for project design, collaboration and sustainability. Texas Health aims to support impactful solutions that reduce health disparities and improve outcomes in high-needs ZIP codes.

Innovation

Texas Health has adopted the Public Health Innovation definition, as outlined by the Public Health Accreditation Board (PHAB).⁴

Public Health Innovation
As described by the PHAB, public health innovation refers to the creation and implementation of a novel process, policy, product, program or system leading to improvements that impact health.

Tenets of public health innovation include the following:

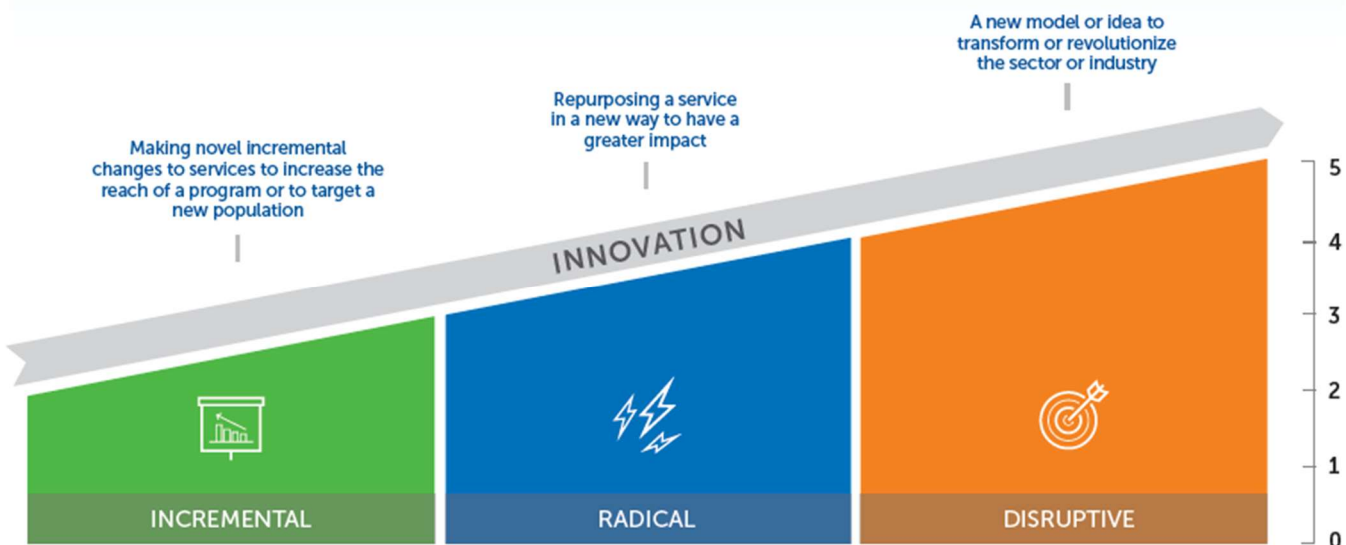
- ✓ It is an ongoing, systematic process that can generate incremental or radical change.
- ✓ It requires both collaboration and co-production with people with lived experience who will be affected by the results of the innovation.
- ✓ It is an open process lending itself to adaptation or replication.

Strategic Alignment

Applicants are expected to detail how proposed initiatives adequately respond to the regional priorities and fulfills the requirement to serve the targeted ZIP code areas.

Proposed projects are expected to:

- ✓ Focus on reducing the negative impact of non-medical drivers of health for the populations in high-needs ZIP codes.
- ✓ Incorporate innovative solutions to improve health in communities with worsening health outcomes.
- ✓ Have a solid implementation plan that considers cultural sensitivities and addresses community needs.
- ✓ Clearly demonstrate the level of involvement and contributions from collaborators, including deliverables and budgetary commitments.
- ✓ Identify opportunities for Texas Health to engage through volunteering.



The diagram illustrates the spectrum of innovation levels on a scale from 0 to 5. A grey arrow labeled 'INNOVATION' points upwards from left to right. Three categories are shown as colored blocks along this spectrum:

- INCREMENTAL (Green block, level 1-2):** Making novel incremental changes to services to increase the reach of a program or to target a new population.
- RADICAL (Blue block, level 3-4):** Repurposing a service in a new way to have a greater impact.
- DISRUPTIVE (Orange block, level 4-5):** A new model or idea to transform or revolutionize the sector or industry.

Collaboration



Collaboration means working together to address systemic problems with the community at the center. According to the National Network for Collaboration, approaches that “bring individuals, agencies, organizations and community members” together to generate solutions for current and emerging problems collectively are at the core of collaboration.

Collaborative approaches integrate service offerings, building meaningful connections between agencies to eliminate gaps in community services. As indicated in Figure A, collaboration involves multiple organizations aligning efforts and working collectively toward a shared goal.

INDIVIDUAL ACTIONS

- One or more organizations working in silos
- No communication with others
- Does not qualify for this funding



ISOLATED IMPACTS

- Separate business objectives
- Little time together
- Poor communication
- Distant



COORDINATED EFFORT

- Shared goals and objectives
- Strong communication among collaborative organizations
- Dedicated time
- Close



Figure A. Visual representation of what Texas Health Community Impact means by collaboration as a coordinated effort.
Adapted from Collective Impact at UC San Diego



Promoting Sustainability



Texas Health also focuses on improving the potential for sustainability, by ensuring applicants clearly understand the evaluation requirements, offering personalized technical assistance and supporting the efforts of our third-party evaluation in strengthening data collection and reporting.

By adhering to these standardized requirements, applicants can ensure their proposals reflect the core values that drive the Texas Health Community Impact. Our shared commitment to addressing non-medical drivers of health, fostering meaningful partnerships and promoting sustainability will help create lasting improvements in the communities we serve. Together, we can advance health outcomes and build a foundation for impactful, data-driven solutions that endure beyond the grant cycle.

PILOT INTERVENTIONS TO IMPROVE HEALTH OUTCOMES

THCI Dallas & Kaufman Region Goal

To promote long-term health by investing in pilot programs focused on preventing complex health issues and improving well-being in communities with poor health outcomes.

Piloting interventions to improve health and well-being offer community-based organizations an opportunity to conduct risk assessments, improve resources, and gather insights, elements essential for positioning applicants for future success.

THCI Dallas & Kaufman Region Objectives

OBJECTIVE 1

Support innovative wellness models focused on reducing the negative impact of non-medical drivers of health.

CHNA Focus: Healthcare Access, Navigation and Literacy

Leadership Council Focus: Healthcare Access

Promote access to care through virtual care models, co-located services/satellite locations, and other innovative ways to improve access to care while addressing common barriers associated with literacy, transportation, navigation and others.

OBJECTIVE 2

Invest in programs designed to test and refine strategies that enhance social connectedness.

CHNA Focus: Connectedness

Leadership Council Focus: Social Connectedness

Quality, variety and perception of relationships and networks. Improved feeling of belonging as opposed to just making connections. Experiences with stable and supportive relationships to improve decision making and ensure individuals are equipped to make healthy choices that lead to better physical and mental health.

OBJECTIVE 3

Bolster the development of case studies to document outcomes and inform future efforts.

Leadership Council Focus: Sustainability

Develop and deploy resources to assist grantees in documenting practices for sustainability (i.e. replication, scaling) including to support fundraising efforts.

Focus Areas and Priorities

Focus Areas		
Healthcare Access	Social Connectedness	Sustainability
Prioritized Zip Codes		
Dallas County	75210 Dallas 75220 Dallas 75116 Duncanville	
Kaufman County	75142 Kaufman (City Center) 75143 Kemp 75147 Mabank	75160 Terrell 75161 Terrell / Elmo

The chosen focus areas for the 2027-2028 THCI Grant Cycle align with the goal and priorities for the Dallas & Kaufman region. They are healthcare access, social connectedness and sustainability. **These are broad buckets that offer an array of options for innovative and collaborative responses designed by community-based organizations in response to this RFP. We seek organizations interested in piloting new interventions that blend their expertise with innovative efforts to improve health outcomes. Consider unconventional and measurable solutions to address the non-medical drivers of health (NMDoH).** NMDoH refers to things outside of medicine affecting a person’s health.

Research shows a strong link between long-term health and well-being, an individual’s ability to function, succeed and prosper. Whether physical, mental, emotional or social well-being, feeling well leads to healthier behaviors, reduced risk of disease, and ultimately long-term health. Well-designed proposals to promote healthcare access and social connectedness will successfully incorporate approaches to reduce the negative impact of NMDoH. As an example, proposals may incorporate components related to food security, transportation, and educational attainment to complement key activities. Recognizing the environment’s impact on health, addressing issues like housing, food and transportation can boost overall health and well-being.

*Applicants should incorporate use of the **100 Million Healthier Lives** survey created by the Institute for Healthcare Improvement and Harvard’s Institute for Quantitative Social Science to assess well-being holistically.*

As shown in the table, the 2027-2028 THCI Grant Cycle seeks proposals from organizations interested in serving three ZIP codes in Dallas County (75220, 75116 and 75210), and five ZIP codes in Kaufman County (75142, 75143, 75147, 75160 and 75161). These ZIP codes were identified as priority areas in the 2025 Community Health Needs Assessments (CHNA) conducted for Texas Health Dallas and Texas Health Kaufman. The CHNA reports are available for viewing and download on the Texas Health website: <https://www.texashealth.org/Community-Health/Community-Health-Needs-Assessment>.



Pilot Interventions

Pilot interventions build on foundational practices to generate positive impact on health outcomes. For this funding opportunity, a pilot intervention is defined as a new innovation to meet the needs of target communities. In piloting interventions, organizations identify opportunities to understand which methods most effectively address poor health outcomes.

This is not a planning grant. Applicants are expected to test interventions, determine feasibility and collect impact data. Use the PHAB Innovation Guide to assist in developing your pilot intervention:

https://phaboard.org/wp-content/uploads/PHAB_InnovationGuide_web.pdf

Guidance for Applicants

- **Make the connection to health outcomes:** Clearly explain and associate proposed activities with measurements to demonstrate improved health outcomes.
- **Identify non-medical driver(s) of health being targeted:** Tie in activities to the overarching issue affecting the community's health and well-being and contributing to poor health outcomes.
- **Articulate the innovation value-add:** Like reduced gaps, improved client access, adoption of novel and effective methods, lowered costs, sustainable practice, and broadened reach and impact.
- **Highlight collaboration:** Define the roles and responsibilities of each collaborator, and explain how each will contribute to project objectives and shared goals.
- **Adopting new technology or tech-related strategies?** Consider timing of adoption, cultural sensitivity, usefulness (internal and external to the organization) and sustainability post-grant.
- **Hiring new staff?** Preparedness for hiring and integration of new staff can alter project timelines.
- **Partnering with a university?** Proposals must align with requirements from Texas Health's 3rd party evaluator and complete an obligatory data sharing agreement.

Projects Not Considered

- Capacity-building proposals without a defined path to address regional priorities and demonstrate tangible health outcomes from the increased capabilities (i.e., CHWs, train-the-trainer, student-based training, volunteer education).
- Proposals with no associated long-term programming (i.e., coalitions, events, workshops).
- Substantial infrastructure funding requests that overlook client impact.
- Proposals to offset expenses of existing activities or to add temporary program improvements (in terms of staff, resources, or other factors) that cannot be sustained beyond the grant period.

EXPECTATIONS OF AWARD RECIPIENTS

Fulfill Memorandum of Understanding (MOU) Requirements. Lead applicants of awarded collaboratives and Texas Health will execute an MOU detailing the following:

- Project Goals, Deliverables and Outcomes
- Data Sharing Agreement
- Payment Terms
- Reporting Requirements
- Terms and Conditions
- Texas Health Grant Promotion Expectations

Lead applicants serve as the direct point of contact with Texas Health Community Impact – i.e. signs the MOU, responds to requests, presents on progress. The lead applicant also coordinates with collaborators to ensure progress and resolve conflicts and administers funding payments to collaborators.

Engage with Texas Health Community Impact. Lead applicants and respective collaborators should engage with Texas Health in the following ways:

- Receiving technical assistance from the Texas Health Program Manager — including but not limited to regular touch base calls (and as needed), guidance on budget changes or project adjustments, and connections to enhance outcomes.
- Fulfilling communication requirements.
- Participating in learning opportunities either convened or facilitated by Texas Health.
- Hosting at least one site visit to highlight progress to key stakeholders associated with Texas Health.
- Presenting the collaborative approach and/or results at meetings convened by or with Texas Health.

ELIGIBILITY

Project Implementation. Applicants must demonstrate the ability to begin implementing activities within four months of the execution of the MOU. Exceptions may be considered on a case-by-case basis.

Prior Applicants. Organizations that applied for a previous Texas Health Community Impact grant cycle and were not awarded are eligible to apply.

Not Eligible. Organizations previously funded as lead agency for two cycles are not eligible to apply. Existing or proposed programs with funding directed to Texas Health are not eligible for this opportunity.

The following is a non-exclusive list of potential lead organizations that may be eligible to apply:

- State, county, city or township governments
- Independent school districts
- Public housing authorities
- Public or state-controlled institutions of higher education
- Nonprofits with a 501(c)(3) IRS status

Healthcare systems, individual hospitals or hospital districts can be part of a collaboration but cannot serve as the lead applicant.

FUNDING EXCLUSIONS

The following expenses are not allowable:

- Indirect costs exceeding 10% of the total collaborative direct costs. Indirect costs are expenses that do not relate to a specific intervention or service such as overhead, utilities, accounting and rent support.
- Endowments or capital campaigns.
- Capital expenses, construction projects and purchase of large equipment. Mission-critical equipment purchases may be considered and must be approved by Texas Health.
- Fundraising activities or event sponsorships.
- Direct delivery of reimbursable healthcare services.
- Grants or scholarships to individuals.
- Advertising reimbursement of pre-award costs.
- Lobbying activities, including publicity or propaganda, preparation, distribution, or use of any material designed to support or defeat the enactment of legislation before any legislative body.

PROPOSAL SUBMISSION

2027-2028 Grant Cycle Proposal Timeline

Date(s)	Activity	Details
April 13, 2026	RFP Released	Proposals must be submitted through the Texas Health Resources Grants e-Portal at https://www.TexasHealth.org/Apply .
April 13 – May 4, 2026	Q&A Period	Questions will be accepted by the Texas Health team during this period via THCI-grants@texashealth.org . Please include “RFP Questions” and the region in the subject line. Questions will not be accepted after 5 p.m. CDT on May 4. Webinars will also be available regionally. Additional information can be found at https://www.TexasHealth.org/THCI-RFP .
May 29, 2026	Submission Deadline 11:59 p.m. CDT	The submission period will close at 11:59 p.m. CDT on May 29, 2026 . Proposals will not be accepted after the deadline. <i>Applicants are responsible for familiarizing themselves with the e-Portal to avoid missing the deadline.</i>
June 1 – Dec. 1, 2026	Review Process	All submissions will be reviewed, and applicants may be asked to respond to clarifying questions about their proposals.
Dec. 18, 2026	Grant Award and Onboarding Process Begins	Notification of grant awards is expected to occur by Dec. 18, 2026. Recipients of grant awards will be required to attend an onboarding session and meet with their assigned Texas Health Program Manager in Jan. 2027.

➔ PROPOSALS MUST BE SUBMITTED THROUGH [HTTPS://WWW.TEXASHEALTH.ORG/APPLY](https://www.texashealth.org/apply)

- **NEW USERS: PLEASE CLICK ON “CREATE NEW ACCOUNT” TO COMPLETE THE REGISTRATION PROCESS AND ACCESS THE APPLICATION.**
- **LATE SUBMISSIONS WILL NOT BE ACCEPTED.**
- **THE LEAD APPLICANT SUBMITS ONE PROPOSAL ON BEHALF OF THE COLLABORATIVE.**

Frequently Asked Questions (FAQs)

- Questions regarding this RFP will be accepted via email to THCI-Grants@TexasHealth.org until 5 p.m. CDT on May 4, 2026. Please use the email subject line “RFP Questions” and indicate which region(s) you are inquiring about.
- For information about previously funded projects, visit: [Texashealth.org/Community-Impact](https://www.texashealth.org/community-impact)
- Frequently Asked Questions will be updated **May 1 and May 10** on the RFP information page at <https://www.TexasHealth.org/THCI-RFP>.
- Region-specific webinars will take place between **April 14 and April 24**. To register or watch a recording, visit <https://www.TexasHealth.org/THCI-RFP>.

PROPOSAL QUESTIONS

1. Quick Pitch (900 character maximum w/ spaces)

Please summarize your proposed project. This section should grab the reviewer’s attention and make them want to read more. Be succinct but thorough. Identify the non-medical driver(s) of health you are focusing on, what you intend to do, which collaborators are involved, and how this is innovative.

2. Responsiveness to Regional Priorities (2,000 character maximum w/ spaces)

Explain why your proposal is responsive to this RFP. Include relevant data points to support the need for your proposed project and describe who will benefit from your efforts (i.e., demographic details of target group(s) served, community descriptors). Provide an original answer. Please do not copy RFP details.

3. Proposed Project

- a. Describe your proposed project and the anticipated impact on the targeted community. (1,200 characters w/ spaces)
- b. Which aspects are innovative, spell out what is unique and explain how it differs from what currently exists (refer to the Innovation section on page 2). (2,000 characters w/ spaces)
- c. Provide concrete insights that support the viability of this proposed project. Why do you think this will work? (1,000 characters w/ spaces)
- d. Detail participant recruitment efforts (include potential relationships outside of the collaborative or others who may be involved). Recruitment is essential because it can lead to success or derail the plan. Describe opportunities, barriers, and anything else that may be relevant. (2,100 characters w/ spaces)

4. Collaborative Capacity & Qualifications

- a. Complete the Role & Responsibilities table in the e-Portal form. List the Key Personnel for each collaborator, indicate their time commitment (% of time), and their primary function. Key personnel are individuals who are essential to implementing and carrying out the responsibilities of the project. Key personnel roles may include project coordinator, director, and/or manager.
- b. Be explicit as to why the collaborative is uniquely qualified to do this work and why the chosen lead organization is the ideal choice to lead the collaborative. (2,000 characters w/ spaces)
- c. How will the lead organization ensure accountability from the collaborators. Be specific (1,300 characters w/ spaces).

5. Measures, Impact & Sustainability

- a. State the goal(s) and/or objectives of the proposed project. Use the SMART (Specific, Measurable, Achievable, Relevant, Timely) format. Be sure to use bulleted lists for ease of review. (2,000 characters w/ spaces)
- b. Provide proposed outputs and outcomes for each goal, explain how they will be measured, and how the collaborative will assemble the results of its collective work. Be sure to use bulleted lists for ease of review (3,000 characters w/ spaces). NOTE: Texas Health Community Impact uses a third-party evaluator to assist with data reporting and analysis. Awardees are required to work with the evaluator.
- c. Discuss how sustainability efforts will be integrated throughout the project. Comment on what is envisioned for this project in the future and the relationship with collaborators. Begin with the end in mind – what will happen after the funding cycle concludes? (1,500 characters w/ spaces)

6. Project Promotion & Funder Acknowledgment

- a. Detail the plan to promote the project and build awareness in your area and community from beginning to end. Be specific as to how Texas Health's support will be acknowledged. This should include efforts by the lead organization and collaborators. (2,000 characters w/ spaces)
- b. Describe how Texas Health might engage with the project such as volunteering and sharing expertise. (1,300 characters w/ spaces).

7. Attachments/Uploaded Items

- a. Workbook with budget templates for the lead applicant and collaborators. Template will be available in the e-Portal application form. Download, complete and upload to the application form in the e-Portal.
- b. Letter of Commitment – Include one letter of commitment, describing the collaborators and their commitment to this project. All collaborators must sign.

RESPONSIVENESS

Proposal responsiveness will be assessed using the following criteria:

10% Alignment with Priorities & Strong Collaboration	1. Alignment with Priorities and Strong Collaboration (10%) Strategic alignment with Texas Health Community Impact priorities and community needs. Demonstrated engagement of diverse capable partners in the project plan. A broad focus or an unclear connection to the region's priorities and inexperienced partners will not score highly.
35% Innovation	2. Innovation (35%) Use of innovative or novel practices and approaches. Proposals seeking to continue or simply expand existing services without any defined innovation will not score well.
30% Well-defined Output & Outcome Measures	3. Well-defined Output & Outcome Measures (30%) SMART goals outline expected outputs, outcomes, and demonstrate potential to impact the target community(ies) served. The Management Center has some great resources on writing SMART Goals. Visit their site for more information: https://www.managementcenter.org/resources/7-tips-getting-started-goal-setting/
25% Clear Implementation Plan	4. Clear Implementation Plan (25%) Strong, realistic implementation plan, financial planning, targets, and timeline. Clear vision for how goals and outcomes will be achieved. Demonstrated capacity to launch proposed activities successfully within four months of an executed grant agreement. Evidence of recruitment strategy, collaborators, appropriate staffing, and budget. Proposal identifies several opportunities for funding acknowledgment and dissemination of results.

RIGHT TO REJECT

Texas Health reserves the right to:

- Reject any or all proposals submitted.
- Request additional information from any or all applicant organizations.
- At their sole discretion, conduct discussions with any applicant organization to ensure full understanding of and responsiveness to the RFP requirements.

Applicant organizations will not be reimbursed for the cost of developing or presenting a proposal in response to this RFP. For administrative purposes, proposals must be submitted through Texas Health's e-Portal. Submission of the proposal does not constitute an obligation to fund. All proposals will be reviewed, and finalists determined solely as described in this RFP.