

33RD annual Puttin' on the Pink

APRIL 7, 2026

FORT WORTH CONVENTION CENTER

Benefitting Texas Health Resources Mobile Health Outreach to
Underserved Women in Fort Worth and Surrounding Communities



SPONSORSHIP OPPORTUNITIES

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS

PRESENTING SPONSOR

SOLD

- Three Days of Screenings on the Mobile Health Unit in Your Honor
- Two Tables of 10 with Prominent Runway Seating and Table Signage
- Invitation for 20 Guests to Patron Cocktail Party (Spring 2026)
- Prominent Logo Recognition on All Promotional Materials and Event Website
- Prominent Logo Recognition and Full-Page Ad in Printed Program
- Pre and Post Event Social Media Recognition
- Opportunity to Include Promotional Item (provided by sponsor) in Attendee Gift Bag*
- VIP Valet Parking Passes
- Membership in Circle of Giving Society
- Recognition in Foundation Annual Report

HAUTE COUTURE

\$10,000

- One Day of Screening on the Mobile Health Unit in Your Honor
- Table of 10 with Prominent Runway Seating and Table Signage
- Invitation for 10 Guests to Patron Cocktail Party (Spring 2026)
- Priority Logo Recognition on Event Website
- Priority Name Recognition in Printed Program
- Pre and Post Event Social Media Recognition
- Opportunity to Include Promotional Item (provided by sponsor) in Attendee Gift Bag*
- VIP Valet Parking Passes
- Membership in Circle of Giving Society
- Recognition in Foundation Annual Report

DESIGNER

\$7,500

- Table of 10 with Priority Runway Seating and Table Signage
- Invitation for 6 Guests to Patron Cocktail Party (Spring 2026)
- Logo Recognition on Event Website
- Name Recognition in Printed Program
- Pre Event Social Media Recognition
- VIP Valet Parking Passes
- Membership in Circle of Giving Society
- Recognition in Foundation Annual Report

TRES CHIC

\$5,000

- Table of 10 with Premium Runway Seating and Table Signage
- Invitation for 4 Guests to Patron Cocktail Party (Spring 2026)
- Logo Recognition on Event Website
- Name Recognition in Printed Program
- Pre Event Social Media Recognition
- VIP Valet Parking Passes
- Membership in Circle of Giving Society
- Recognition in Foundation Annual Report

TRENDSETTER

\$2,500

- Table of 10 with Table Signage
- Name Recognition in Printed Program
- Membership in Circle of Giving Society
- Recognition in Foundation Annual Report

Connect with us today to tailor a sponsorship package that aligns perfectly with your goals.



*Item to be mutually agreed upon between sponsor and THRF

PLEASE SCAN THE QR CODE TO
SECURE YOUR SPONSORSHIP



Texas Health Resources
Foundation®

UNDERWRITING OPPORTUNITIES

UNDERWRITING OPPORTUNITIES ARE AVAILABLE IN ADDITION TO A SPONSORSHIP PACKAGE OR AS A STAND-ALONE OPPORTUNITY AND DO NOT INCLUDE A TABLE AT THE EVENT.



ATTENDEE GIFT

\$10,000

- Logo Recognition on Attendee Gift, Event Website, and On-Screen During Show
- Opportunity to Place Branded Item (Provided by Sponsor) in Attendee Gift Bag*
- Membership in Circle of Giving
- Recognition in Foundation Annual Report



VALET SPONSOR

\$5,000

- Logo Recognition at Valet Stand, Event Website, Printed Program, and On-Screen During Show
- Opportunity to Place Branded Item (Provided by Sponsor) in Valeted Vehicles*
- Opportunity to Display Vehicle at Event
- Membership in Circle of Giving
- Recognition in Foundation Annual Report

RECEPTION SPONSOR

\$5,000

- Logo Recognition on Reception Bars, Cocktail Napkins, Event Website, Printed Program, and On-Screen During Show
- Membership in Circle of Giving
- Recognition in Foundation Annual Report

3-MINUTE CHALLENGE SPONSOR

\$5,000

- Logo Recognition on Event Website, Printed Program, On-Stage Recognition during 3-Minute Challenge, and On-Screen During Show
- Membership in Circle of Giving
- Recognition in Foundation Annual Report

TABLE CONCIERGE SPONSOR

\$2,500

- Logo Recognition on Event Website, Printed Program, and On-Screen During Show
- Membership in Circle of Giving
- Recognition in Foundation Annual Report

SURVIVOR MODEL SPONSOR

\$2,500

- Logo Recognition on Event Website, Printed Program, and On-Screen During Show
- Membership in Circle of Giving
- Recognition in Foundation Annual Report

When you sponsor Puttin' on the Pink you are supporting **Wellness for Life®**. This program is more than a mammogram or health screening. Your generosity can lead to early detection for a mother, answers for a daughter, or prevention for a grandmother.

BE THE REASON SOMEONE GETS THE CARE THEY NEED.



*Item to be mutually agreed upon between sponsor and THRF. All underwriting opportunities are available on a first-come, first-served basis.

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Foundation®**