

MOBILE HEALTH PROGRAM

2024
IMPACT REPORT

Texas Health is grateful for your gift to support the Wellness for Life® Mobile Health program through Puttin' on the Pink! Your generosity helps keep vital health and wellness services within reach for all.



Texas Health's Wellness for Life® program provides services including mammograms, cervical and colon cancer screenings, and well women and well male exams, including blood tests for diabetes, high blood pressure and cholesterol in vulnerable communities via specially equipped mobile health units. The program has provided preventative screenings to more than 161,000 residents of North Texas over the past 32 years.

Lisa Rose, Manager of the Wellness for Life® Mobile Health program, was a patient on the mobile unit before she started her role at Texas Health. Her mother had recently been diagnosed with breast cancer and encouraged Lisa to get a mammogram. Lisa didn't have health insurance and was struggling to make ends meet, so she delayed reaching out for an appointment. When her mother pressed her to schedule it, Lisa finally admitted that she wasn't scared of getting screened, she was scared of what she would do if they found something.

"I couldn't pay for follow-up," shared Lisa. "I couldn't pay for treatment. It was a vulnerable time in my life. I was uninsured, had an 18-month old baby, and could barely put food on the table."

After hearing her concerns, Lisa's mother shared that she knew of a program that could help and introduced her to Wellness for Life, which could offer her comprehensive support including coverage for follow-up tests and treatment. Lisa's mom drove her to meet the unit and waited in the car while Lisa had her first mammogram.

Lisa shared that her story helps convince many women to have screenings done. "The fear of 'what if' is a barrier. Women are scared and would rather just not know than hear a diagnosis and not have the capability to do anything about it. Our team follows up and helps with the navigation process."



“Patients without insurance or who have financial concerns can be assured that the Wellness for Life® program covers biopsies and ultrasounds, in addition to initial screenings. And, if a patient is diagnosed with cancer, we will connect them to the right people for the treatment they need.”

Thankfully, Lisa received a negative screening on the mobile unit that day.

"The experience changed my life, not just because the results were negative, but because it showed me the importance of accessible, compassionate healthcare. It gave me firsthand insight into the fears and barriers many women face."

Inspired by the care she received and moved by the program's mission, Lisa pursued a career at Texas Health, eventually becoming the manager of the program that had such an impact on her. She shares her story to encourage and support other women facing similar challenges.

Your contribution to this meaningful program opens doors to the vulnerable populations in our community, ensuring they receive the vital care they might otherwise not be able to access. Thank you!

IN 2024, THE MOBILE UNITS VISITED:

333 sites covering a service area of 12 counties and more than 9,300 miles.



TARRANT COUNTY

MAMMOGRAM Highlights

According to the National Breast Cancer Foundation (NBCF), one in eight women will be diagnosed with breast cancer, making mammograms an important part of a woman’s healthcare and for some, a life-saving measure. On the mobile health unit, screening mammograms are offered to women ages 40 and older who have not had a mammogram in the last 12 months.

 **1,793** Mammograms provided

120 Diagnostic procedures provided to screened patients

 **8** breast cancers detected

24 breast biopsies 

TARRANT COUNTY

ADDITIONAL SERVICES Highlights

The mobile health unit provides additional health care services including wellness exams, pap smears, and prostate and colon cancer screenings. Wellness exams include blood tests for diabetes and cholesterol.

 **260** Well woman exams provided

11 Pap exams referred for diagnostics 

 **116** Cardio/bloodwork procedures performed

33 Patients identified with pre-diabetes 

 **132** Colon kits distributed

65 Colon kits evaluated 

 **4** Colon kit evaluations referred for diagnostics

5 Well male exams provided 

COMMUNITY HEALTH WORKER & EDUCATION

Thanks to our generous donors, Texas Health was able to hire a bilingual Community Health Worker (CHW) to expand the program’s reach in the community and serve more patients in medically underserved areas throughout our service area. The CHW builds trust in the community, providing patient education, fostering awareness, and performing outreach to identify community partners.

Recently, the CHW was promoting a Wellness for Life event when she was approached by a woman recently diagnosed with breast cancer. The woman, a former patient who had a normal mammogram with the Wellness for Life® program in 2023, was now facing her second round of chemotherapy. She was searching for emotional support and nutritional guidance but didn’t know where to turn.

The CHW was able to step in and connected her to critical, free services including a culturally relevant cancer support group, emergency financial support services and a nutrition program designed to meet the specific dietary needs of cancer patients.

Through these coordinated efforts, the patient regained a sense of hope and empowerment during one of the hardest times of her life. Without the CHW, this woman may have slipped through the cracks—left to navigate her diagnosis alone. Instead, she received personalized, compassionate support that addressed her emotional, financial, and nutritional needs.



“Having the Community Health Worker on board has been a real game changer for the team. She’s reconnected with lapsed partnerships, set up new ones and has been proactive in looking at neighborhood coalitions!”

– Lisa Rose,
Mobile Health Program Manager

COMMUNITY HEALTH WORKER ACTIVITIES

May 1st, 2024* through December 2024

 **56** visits made to North Texas community sites

1,845 Flyers Distributed 
685 Calendars Distributed 

 **205** Education Materials Distributed

268 Patients Scheduled/Referred for Mobile Screening Services

25 Patients Scheduled/Referred for Mobile HELP (Chronic Disease Management Program)



*CHW’s start date

