



Because your ZIP code shouldn't be more important than your genetic code

Request for Proposals for Texas Health Community Impact Collin Region 2023-2024 Grant Cycle

An Initiative of



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Background

Texas Health Resources has a long history of caring for those in need. In keeping with our mission to improve health of the people in the communities we serve, we work closely with community leaders and stakeholders to identify and address health disparities and the socioeconomic conditions that affect overall health. Across North Texas, significant differences in life expectancy and health outcomes exist from ZIP code to ZIP code. Where you live can have a bigger impact on your health than your genetic makeup. Access to healthcare and improving the quality of life can go a long way in improving the health of the community.

Through the Texas Health Community Impact (THCI) program, Texas Health is making available \$8 million in grants for 2023-2024 to North Texas organizations that are committed to improving the health of the people in the communities we serve. A portion of this funding (\$1.5 million) is available in partnership with the Communities Foundation of Texas' W. W. Caruth, Jr. Fund.

Requirement

THCI is seeking applications from cross-sector collaborations that will use upstream approaches to address priority topics for the respective Texas Health regions their organizations serve. Upstream approaches seek to reduce health inequities by focusing on factors that impact health such as the role of stress, adverse childhood experiences, poverty, education, and social policies. The focus of these collaboratives should be to implement innovative solutions that reduce the negative impacts of social determinants of health and prioritize health equity. The goal of collaborations, according to the National Network for Collaboration, is "to bring individuals, agencies, organizations and community members themselves together in an atmosphere of support to systematically solve existing and emerging problems that could not be easily solved by one group alone" (<https://www.hunter.cuny.edu/socwork/nrcfcpp/pass/learning-circles/five/LearningCircleFiveResources.pdf>).

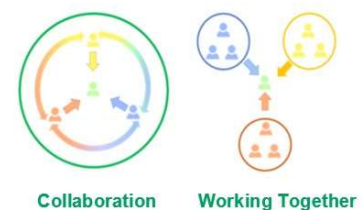
THCI expects collaborators to integrate services between the lead applicant and collaborating organizations and support innovative solutions that build connections between agencies to eliminate gaps in community services. For example, sending referrals from a mental health organization to a food pantry is not a strong application. Incorporating mental health screening and services into a food pantry would score higher than a simple referral program.

For THCI, collaboratives must designate an organization to submit the application and serve as the lead. The lead organization may be a city or county government agency, federally recognized tribal leader, non-governmental organization, academic institution, or other organization, as defined above, that can effectively engage with all the relevant collaborative organizations and is able to receive and disburse grant funding on behalf of the collaborative.

Proposed solutions should align with these Texas Health's Community Health Improvement guiding principles:

- View our communities through a health equity lens
- Use data to target underserved populations
- Meet people where they live, work, play, and pray
- Facilitate care for the whole person
- Innovate

The Public Health National Center for Innovations (PHNCI) defines public health innovation as the development and/or implementation of a novel process, policy, product, or program leading to improvements that impact health and equity. Please visit the PHNCI website for more information: <https://phnci.org/>



Ideal collaboration creates a seamless transition from one organization to another, keeping the consumer at the center of the relationship.

Organizations that simply work together cannot create a truly seamless transition from one organization to the next.

Regional Strategy

Texas Health Community Impact (THCI) Collin Leadership Council is requesting proposals from community-based organizations (CBOs) to address health access, literacy, and navigation as identified by the Texas Health Community Health Needs Assessment (CHNA). Proposals should be innovative and seek to increase health equity in underserved populations by expanding healthcare access and reducing social barriers, specifically food insecurity, transportation, and access to culturally competent services, in East Plano (75074), East McKinney (75069), Farmersville (75442) and Princeton (75407). Successful proposals will include program-specific and population-focused approaches that maximize resources and increase impact in these areas.

Collin County is a quickly growing county with diverse demographics and an ever-increasing income inequality gap. Coupled with social barriers, such as the lack of transportation, limited access to affordable and healthcare and affordable housing, Collin County continues to face challenges that are specific to its demographic and geographic makeup, challenges which are distinctly different from those of other North Texas regions. With the population growth, and the lack of transportation and affordable housing, gaps in services will only widen.

THCI Collin Leadership Council is eager to maximize innovative proposals to achieve its goal of increasing health equity in underserved populations in the targeted ZIP codes. Innovation and creative practices will drive the focus and resources. By supporting innovative strategies and sharing lessons learned across region, state, and nation, the THCI Collin Leadership Council intends to contribute promising practices to improve public health.

SCOPE OF WORK

THCI Collin Leadership Council seeks to prioritize equitable healthcare access and collaborative partnerships in Collin County. Successful CBOs will also prioritize establishing partnerships with local organizations (non-profits, workforce development, advocacy/outreach, food banks, housing, etc.) to expand on current efforts, create new initiatives and/or leverage resources available to their local community. THCI Collin Region aims to increase the capacity of CBOs to implement culturally competent health interventions, expand healthcare access and quality in targeted ZIP code areas (75074, 75069, 75422 and 75407).

Healthcare Access is defined as the ability to obtain healthcare services such as prevention, diagnosis, treatment, and management of diseases, illness, disorders, and other health-impacting conditions. For healthcare to be accessible it must be affordable and convenient (Institute of Medicine).

This proposed framework advances one foundational goal and three program objectives.

Program Goal: Increase health equity in the underserved populations by expanding healthcare access and reducing social barriers (food insecurity, transportation, and access to culturally competent services) in 75074, 75069, 75442 and 75407.

Program Objectives: There are three (3) eligible program objectives, and applicants are encouraged to submit a proposal that includes all three (3) program objectives. Demonstrated collaborators with partners sharing responsibilities to carry out the full scope of objectives as described below will be given greater consideration. Alternatively, organizations may also submit proposals that do not incorporate all three for consideration.

1. **Objective 1.1:** Increase access to quality care by creating innovative patient centered solutions.
2. **Objective 1.2:** Increase the ability of behavioral health professionals to provide high-quality care to patients.
3. **Objective 1.3:** Create an innovative solution to address social barriers (i.e., lack of access to food, transportation, culturally competent services) preventing optimal health.

EXPECTATIONS

- Proposed programs may choose to focus on one or more of the targeted ZIP codes:
 - East Plano 75074,
 - East McKinney, 75069,
 - Farmersville, 75422 and,
 - Princeton 75407
- Proposals will address at least one healthcare access need and one social determinant of health.
 - Healthcare access may include, but is not limited to:
 - Preventative Care
 - Health literacy/Navigation
 - Digital/Virtual Health
 - Chronic Disease Management
 - Behavioral Health
 - Social Determinants of Health
 - Food Insecurity
 - Culturally competent services
 - Transportation
- Proposals will show integration strategies among at least two CBOs and at least one clinical provider.
- Proposals will incorporate free or severely reduced cost healthcare services.

FUNDING

Total amount available for all of Collin Region is **\$1.2 million**. The amount of funding requested should be directly related the number of program objectives included and the level of effort and cost of proposed services. The final award amount is contingent upon submission of a detailed and reasonable budget proposal and workplan and may vary based on approval by THCI Collin Leadership Council.

Eligibility

The following is a non-exclusive list of potential lead organizations that may be eligible to apply:

- State, county, city, or township governments
- Independent school districts
- Public or state-controlled institutions of higher education
- Public housing authorities
- Nonprofits having a 501(c)(3) status with the IRS
- Hospital systems can be a part of a collaboration but cannot serve as the lead applicant

Preferred Experience

- Experience in providing evidence-based, innovative, and tailored strategies addressing the health and health-related needs of priority populations. Specific expertise working with communities facing long-standing systemic health and social inequities.
- Prior experience developing program materials, methods, influencers, messengers, and tools in health communications about health equity.
- Experience working with diverse communities to improve economic, social, physical, and emotional wellbeing including that of Black, Indigenous, and People of Color (BIPOC).
- Capacity to accomplish proposed activities in a timely manner and within a reasonable budget scope.

Lead organizations' annual operating budgets will be taken into consideration. Preference will be given to collaborators partnered with local organizations with a history in the target communities. Organizations that applied for previous THCI grants and were not awarded are eligible to apply. Organizations that received funding in the previous two grant cycles are not eligible for funding as a lead agency without prior approval from Texas Health. For further details, please contact your grant program manager.

Funding Exclusions

Grant recipients may not use funds for:

- Indirect costs greater than 15%
- Endowments or capital campaigns
- Capital expenses, construction projects, and purchase of large equipment
- Fundraising activities or event sponsorships
- Direct delivery of reimbursable health care services
- Grants or scholarships to individuals
- Advertising reimbursement of pre-award costs
- Lobbying activities including, but not limited to:
 - Publicity or propaganda purposes
 - Preparation, distribution, or use of any material designed to support or defeat the enactment of legislation before any legislative body

Expectations of Applicants

Collaboratives may choose to work in one or more ZIP codes within a region and/or across multiple regions but must adequately respond to the strategic priorities of the respective regions. Lead organizations are encouraged to demonstrate how their proposed project or program will promote community engagement and significantly improve health outcomes for participants. Responses to this RFP should focus on innovative solutions to health equity issues that have not been addressed sufficiently or at all, and must be well-explained, with a detailed implementation plan, proposed outcome measures and a corresponding budget justification.

- Funded programs are expected to operate for a two-year period beginning January 2023 and ending December 2024.
- Programs will be assessed through quarterly reporting.
- Continuation of program funding will depend on satisfactory progress and availability of funds for the strategic priority(ies) being addressed.
- A lead organization must be designated as the responsible party for convening, holding accountable, and managing financial allocations to collaborative organizations.

Engagement in Technical Assistance and Learning Opportunities: Collaboratives should expect to meet monthly with their assigned Texas Health liaison and actively engage in THCI's Learning Collaborative, by participating in quarterly virtual sessions and attending an annual in-person meeting. The lead organization is expected to host at least one site visit with participants including but not limited to THCI staff and collaborative organizations. THCI Leadership Council members and board members may attend as appropriate.

Project Implementation: Satisfactory progress must occur within the first two quarters of program implementation. Preliminary outcomes as proposed in the implementation plan should be achieved by the end of Year 1, and a foundation for Year 2 programming established. Any proposed changes of scope must be submitted to the Texas Health liaison for approval in a timely manner.

Proposal Requirements

All proposals must be submitted through <https://tinyurl.com/THCIGrants>. Late submissions will not be accepted. Collaborative organizations must designate a lead organization to submit the proposal on their behalf.

2023-2024 Grant Cycle Application Timeline

Date(s)	Activity	Details
July 15, 2022	RFP Released	Proposals accepted on the Texas Health Resources Grants e-Portal at https://tinyurl.com/THCIGrants .
September 16, 2022	Submission Deadline	The submission period will close at 4 p.m. CDT on September 16, 2022 . Proposals should be submitted by the designated lead organization. Applications will not be accepted after the deadline. Applicants are responsible for familiarizing themselves with the application portal to avoid missing the deadline. Questions received before 4pm on August 19, 2022 will be responded to in a timely manner.
September 16, 2022 - October 16, 2022	Review Process	All submissions will be reviewed, and applicants may be asked to respond to clarifying questions about their proposals.
October (LC Date), 2022	Finalist Presentations	Selected organizations will be invited to present to the THCI (insert region here) Leadership Council for discussion and selection of awardees.
November 30, 2022	Grant Award and Onboarding	Notification of grant awards is expected to occur no later than November 30, 2022. Recipients of grant awards will be required to attend an onboarding webinar and 1:1 call with their assigned liaison.

Proposals must provide clear and concise responses to the following questions:

1. Quick Pitch (150 word maximum)

- a. a. What is your collaborative poised to do if selected as a THCI grant awardee?
- b. b. How are these efforts helping to reduce the negative impact of social determinants of health?

2. Community Background and Priorities (350 word maximum)

- a. Provide information about local needs and other relevant data points to help reviewers understand why your collaboration selected this community or geographic area, and exactly who will benefit from your efforts.
- b. Provide historical, systemic, and community context for the key needs, barriers, and challenges your collaborative aims to address, and explain why your proposal is responsive to the priorities identified for the region(s) served.

3. Proposed Project (2,500 word maximum)

- a. Describe how your proposed project meets the definition of public health innovation (refer to the PHNCI definition on page 2).
- b. Provide a detailed implementation plan and explain how the proposed plan will impact the identified priorities for the region(s) in which you are applying.
- c. Describe key activities your collaborative has already implemented to address health equity. If your collaborative is just beginning its work, what is your vision?
- d. What lessons learned from those activities will be applied to this project?

4. **Organizational Capacity and Leadership Qualifications (500 word maximum)**

As the lead organization, describe your capacity to lead a collaborative by answering the following questions:

- a. Explain the role and responsibilities of each partner in this collaborative.
- b. What actions will you take to ensure collaborative members are responsive and working effectively towards common goals?
- c. Has your organization served as a lead in another collaborative? Describe at least one prior experience.
- d. What resources are in place to support the administrative responsibilities of the lead organization (e.g. financial management, project oversight, support with meeting deadlines, etc.).
- e. Describe the means and frequency with which you plan to communicate with collaborative partners.

5. **Key Personnel (200 word maximum)**

Key personnel are individuals who are essential to implementing and carrying out the responsibilities of a project. Key personnel roles may include design, implementation, finance, data management.

- a. For the collaborative, explain which individuals are key personnel, indicate time commitment (as % of time) for everyone, their responsibilities in the collaborative, their qualifications and experience related to the role, the organization they represent, and if the position has an associated cost.
- b. Describe how your organization's policies and practices help promote cultural competency and understanding among its leaders and front-line staff.

6. **Measures and Impact (1,000-word maximum)**

- a. State the goal(s) of this proposal using the SMART (Specific, Measurable, Achievable, Relevant, Timely) goal format.
- b. Provide proposed outcomes and outputs for each goal and explain how they will be measured.
- c. Describe how your collaborative will assemble the results of its collective work. Specify the methods you plan to use to measure your progress. Describe how you will communicate that data to the independent evaluator.
- d. Indicate which communication channels you will use to build awareness and share progress on your programmatic activities.

7. **Feasibility and Sustainability (250 word maximum)**

- a. Discuss the feasibility of your application in terms of collaborators' capacity, community support and engagement.
- b. Describe how you will develop sustainability for your program after the grant period is complete.
- c. Complete the [Budget Template](#).

In addition, please include the following items:

List of all the collaborative organizations and the primary contact information for each.

- **Letters of Commitment** from each of the collaborative organization. Letters must offer original responses to the following questions (templated letters are not acceptable):
 - What is the organization's contribution, role, and primary responsibilities?
 - How will the organization participate in the planning and implementation of the proposed project?
 - How will the collaborative organization contribute to measuring the project's progress?

Responsiveness

Priority consideration will be given to applications that address social determinants of health and improve health equity for North Texans. Recognizing that some communities may be just starting on the path of finding new ways to collaborate, we will consider collaboratives with limited tangible community impact to date, but with a clear vision and goals.

Proposal responsiveness will be assessed using the following criteria:

1. Need/Opportunity Aligns with Priorities and Collaborative (15%)

Clear alignment with community needs and THCI priorities. Demonstrated engagement of diverse capable partners in the project plan. A broad focus or an unclear connection to the region's priorities and inexperienced partners will not score highly.

2. Potential for Impact (35%)

Clear SMART goals outlining expected outputs, outcomes, and overall impact of the programs on the community(ies) served. For example, Program A, a mental health program, will screen 2,000 people for depression; 25% (or 500) will receive counseling or therapy, and 75% of the 500 will show improvement by in their depression score using the Patient Health Questionnaire (PHQ-9) form. Applications with poorly developed goals and outcomes will not score high.

3. Innovation (25%)

Use of innovative or novel practices and approaches as defined by the PHNCI. Proposals seeking to continue or simply expand existing services without any defined innovation will not score well.

4. Soundness of Project (25%)

Strong, realistic implementation plan, targets, and timeline. Clear vision for how goals and outcomes will be achieved. Demonstrated capacity to launch proposed activities successfully within four months of an executed grant agreement. Evidence of appropriate staffing, partnerships and budget.

Frequently Asked Questions (FAQs)

- Questions regarding this RFP will be accepted via email to THCI-Grants@TexasHealth.org until **4 p.m. CDT on Friday, August 19, 2022**. Please use the email subject line "*THCI RFP Questions*" and indicate which region(s) you are inquiring about.
- Submitted questions and corresponding answers will be posted on the Texas Health Community Health Improvement website **each Wednesday between July 15 and August 24**: <https://www.texashealth.org/Community-Health/Community-Impact/2021-RFP-and-Application-FAQs>.
- Texas Health will post an informational webinar on **July 15, 2022**. The recording will serve as an overview of the application process for the 2023-2024 THCI RFP and assist with familiarizing organizations with the requirements of the RFP.
- Each Region will also host a live Question and Answer Session **the week of July 25, 2022**, to answer questions specific to each region. These recordings will also be posted on the website **after August 1, 2022**.

Right to Reject

Texas Health reserves the right to:

- Reject any or all proposals submitted.
- Request additional information from any or all applicant organizations.
- At their sole discretion, conduct discussions with any applicant organization to ensure full understanding of and responsiveness to the RFP requirements.

Applicant organizations will not be reimbursed for the cost of developing or presenting a proposal in response to this RFP. For administrative purposes, proposals must be submitted through Texas Health's intake system. Submission of the proposal does not constitute an obligation to fund. All applications will be reviewed, and finalists determined solely as described in this RFP.